

2 July 2024

M&C SAATCHI PLC

(the "Company")

Director/PDMR Shareholding

Grant of Long-Term Incentive Plan Awards

The Company announces that on 1 July 2024 the following performance share awards (the "**Awards**") over ordinary shares of one pence each in the capital of the Company (the "**Shares**") were granted under the Company's Long Term Incentive Plan to the following Executive Director and person discharging managerial responsibilities:

Director/PDMR	Number of Shares under the Award
Simon Fuller	201,409

The Awards will vest on 1 July 2027 subject to the satisfaction of performance conditions and continued employment as set out in the Company's 2023 Directors' Remuneration Report.

The Awards are additionally subject to a two-year holding period following the vesting date. No consideration was paid for the grant of the Awards.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1.	Details of the persons discharging managerial responsibilities		
(a)	Name:	Simon Fuller	
2.	Reason for the clearance request		
(a)	Position / status:	Chief Financial Officer/PDMR	
(b)	Initial clearance request / subsequent clearance request:	Initial notification	
3.	Details of the issuer		
(a)	Name:	M&C SAATCHI PLC	
(b)	LEI:	213800XBLFQZ1T1KBA87	
4.	Details of the transaction(s)		
(a)	Description of the financial instrument, type of instrument:	One pence ordinary shares	
	Identification code:	ISIN GB00B01F7T14	
(b)	Nature of the transaction	Grant of nil cost option awards under the M&C Saatchi plc Long Term Incentive Plan.	
(c)	Price(s) and volume(s)	Price(s)	Volumes(s)
		nil	201,409
(d)	Associated information		

(d)	<i>Aggregated information</i>	
	<i>Aggregated volume:</i>	201,409
	<i>Aggregated price:</i>	Nil
(e)	<i>Date of the transaction</i>	1 July 2024
(f)	<i>Place of transaction</i>	Off market

For further information please call:

M&C Saatchi

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Zaid Al-Qassab, Chief Executive Officer

Simon Fuller, Chief Financial Officer

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About M&C Saatchi

M&C Saatchi is a creative solutions company with specialist expertise and creativity in helping our clients grow by maximising the reach and potential of their brands. It does this through its regional-first operating model with five core specialisms - Advertising, Issues, Passions, Consulting and Media - which it leverages in an integrated go-to-market approach. It has significant global reach, with major hubs in the UK, Europe, Middle East, APAC and the Americas and supported by global shared services.

M&C Saatchi is headquartered in London and listed on the FTSE AIMindex of the London Stock Exchange.

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