

FOR IMMEDIATE RELEASE

LEI: 213800QGNIWTFMENJ24

2 July 2024

**SSP Group plc**  
**(the "Company")**

**Notification of transactions by Persons Discharging Managerial Responsibility ("PDMRs")**

Any dividends declared on Matching Shares or Partnership Shares held under the Company's UK Share Incentive Plan or dividends declared on shares held in a Computershare Share Plan Account are reinvested to purchase ordinary shares (referred to as "SIP Dividend Shares" or "SPA Dividend Shares" as applicable).

The Company has been notified that on 28 June 2024 the persons set out in the table below, each being a PDMR, purchased SIP Dividend Shares and/or SPA Dividend Shares on the dates and at the prices set out below.

The relevant notifications set out below are provided in accordance with the requirements of Article 19 of the UK version of the EU Market Abuse Regulation which is part of UK law by virtue of the European Union (Withdrawal) Act 2018.

<b>1</b>	<b>Details of the persons discharging managerial responsibility</b>	
a)	Name	1. Patrick Coveney 2. Jonathan Davies 3. Kari Daniels 4. Mark Angela 5. Jeremy Fennell 6. Jonathan Robinson 7. Michael Svagdis
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	1. Group CEO 2. Deputy Group CEO & CFO 3. CEO - UK & Ireland 4. Chief Business Development and Strategy Officer, CEO EEME 5. CEO - Nordics & Continental Europe 6. CEO - SSP Asia Pacific 7. CEO - SSP America
b)	Initial notification/amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Full name of the entity	SSP Group plc
b)	Legal Entity Identifier Code	213800QGNIWTFMENJ24
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 1 <sup>17/200</sup> pence
b)	Identification Code	GB008GBN7C04
c)	Nature of the transaction	1. Purchase of SIP Dividend Shares under the UK Share Incentive Plan  2. Purchase of SPA Dividend Shares under the Computershare Share Plan Account (including fractional entitlement as shown)

d)	Currency	GBP - British Pound																										
e)	Price(s) and Volume(s)	1. SIP Dividend Shares																										
		<table><tr><th>Price(s) per share</th><th>Volume(s)</th></tr><tr><td>1. -</td><td>1. -</td></tr><tr><td>2. £1.514</td><td>2. 61</td></tr><tr><td>3. £1.514</td><td>3. 3</td></tr><tr><td>4. £1.514</td><td>4. 26</td></tr><tr><td>5. £1.514</td><td>5. 21</td></tr><tr><td>6. £1.514</td><td>6. 4</td></tr><tr><td>7. -</td><td>7. -</td></tr></table>			Price(s) per share	Volume(s)	1. -	1. -	2. £1.514	2. 61	3. £1.514	3. 3	4. £1.514	4. 26	5. £1.514	5. 21	6. £1.514	6. 4	7. -	7. -								
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g)	Date of transaction	28 June 2024																										
h)	Place of transaction	London Stock Exchange, Main Market (XLON)																										

**For further information, please contact:**

**SSP Group plc**

Fiona Scattergood, Group General Counsel & Company Secretary

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