

9 July 2024

Entain plc
("Entain", the "Group")

Entain publishes ESG report

Entain plc (LSE: ENT), the global sports betting and gaming group, today publishes its 2023-2024 ESG report, outlining the Group's approach to, and performance against, our sustainability and ESG agenda and key metrics.

In 2023, Entain unveiled a new [Sustainability Strategy](#), building on the progress made against its strategic sustainability initiatives. A copy of the report can be found [here](#).

Highlights and targets covered in the ESG report include:

Be a leader in player protection

- Rolled out Entain's player protection programme, ARC™, for our digital offering across 27 jurisdictions and launched ARC™ for retail in the UK and the Republic of Ireland.
- Contributed 1% of our Gross Gaming Yield ("GGY") in the UK to Research, Education and Treatment (RET), totalling £18.7m.
- Continued stakeholder education and training in the US, through our partnership with EPIC Global Solutions, major leagues, as well as players associations, including Major League Baseball, National Football League, League Soccer Players Associations and the NHL Alumni Association.

Provide a secure and trusted platform

- As of February 2023, 100% of Group revenues are derived from regulated or regulating markets.
- Launched a new Ethics & Compliance Charter and Strategy.
- Revised ESG governance structure with two board-level committees (Sustainability & Compliance and People & Governance).

Create the environment for everyone to do their best work

- Launched *Your Goals*, Entain's new objective-setting programme for colleagues.
- Refreshed our values and related behaviours.
- Won Innovator of the Year at the Women in Gaming Diversity Awards for our Returnship programme with McLaren Racing.

Positively impact our communities

- Long-term target to be net zero by 2035
 - Ambition to reduce our Scope 1, 2 and material Scope 3 emissions by 90% by 2035 (from 2020 base year).
- Near-term targets
 - Ambition to reduce our absolute Scope 1 and 2 (market-based) emissions by 29.4% by 2027 (from 2020 base year).
 - Ambition to reduce our material Scope 3 emissions by 29.4% by 2027 (from 2020 base year).
- Continued to purchase just under 100% of our UK and Republic of Ireland electricity from renewable sources.

We are currently reviewing our emissions reduction targets and expect to conclude this review and announce any resulting changes in due course.

Entain's performance has been recognised by multiple awards and endorsements from respected, independent third parties. The Group has been awarded the highest level of accreditation (Advanced Level 3) for its online activities and Advanced Level 2 for its land-based activities from GamCare's Safer Gambling Standard. Entain was one of only six UK-listed companies to achieve Tier 1 in the 2024 CCLA Corporate Mental Health Benchmark UK 100. Additionally, our continued membership of the FTSE4Good Index and the Dow Jones Sustainability Index provides further recognition of our longstanding commitment to sustainability.

Entain's 2023-2024 ESG report is available on our website and can be [accessed here](#).

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About Entain plc

Entain plc (LSE: ENT) is a FTSE100 company and is one of the world's largest sports betting and gaming groups, operating both online and in the retail sector. The Group owns a comprehensive portfolio of established brands; Sports brands include BetCity, bwin, Coral, Crystalbet, Eurobet, Ladbrokes, Neds, Sportingbet, Sports Interaction, STS, SuperSport and TAB NZ; Gaming brands include Foxy Bingo, Gala, GiocoDigitale, Ninja Casino, Optibet, Partypoker and PartyCasino. The Group owns proprietary technology across all its core product verticals and in addition to its B2C operations provides services to a number of third-party customers on a B2B basis.

The Group has a 50/50 joint venture, BetMGM, a leader in sports betting and iGaming in the US. Entain provides the technology and capabilities which power BetMGM as well as exclusive games and products, specially developed at its in-house gaming studios. The Group is tax resident in the UK and is the only global operator to exclusively operate in domestically regulated or regulating markets operating in over 30 territories.

Entain is a leader in ESG, a member of FTSE4Good, the DJSI and is AA rated by MSCI. The Group has set a science-based target, committing to be carbon net zero by 2035 and through the Entain Foundation supports a variety of initiatives, focusing on safer gambling, grassroots sport, diversity in technology and community projects. For more information see the Group's website: www.entaingroup.com

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