

DS Smith Plc ("the Company")

Transactions in shares by Persons Discharging Managerial Responsibilities ("PDMRs")

9 July 2024

On 8 July 2024 nil-cost option awards over the Company's Ordinary Shares of 10p each ("Shares") granted on 8 July 2021 under the terms of the DS Smith Deferred Share Bonus Plan ("DSBP") vested to the following PDMRs as shown in the table below.

Name	Number of DSBP awards vested	Number of dividend equivalent Shares on vested DSBP awards
Miles Roberts	177,529	27,055
Stefano Rossi	47,805	7,285

- These awards vesting on 8 July 2024 relate to the deferral into Shares of half of the bonus paid in July 2021 in relation to the financial year 2020/21.
- The number of dividend equivalent Shares is added to the vested DSBP awards on vesting in accordance with the rules of the DSBP and the approved remuneration policy.

The forms required under the Market Abuse Regulation follow.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MILES WILLIAM ROBERTS
2	Reason for the notification	
a)	Position/status	GROUP CHIEF EXECUTIVE
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	DS SMITH PLC
b)	LEI	39RSBE4RCI4M15BLWH36
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 10 PENCE EACH
	Identification code	SMDS

b)	Nature of the transaction	Vesting of DSBP award granted on 8 July 2021 under the terms of the DS Smith Deferred Share Bonus Plan and associated dividend equivalent Shares.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£NIL	177,529
		£NIL	27,055
d)	Aggregated information		
	- Aggregated volume	204,584	
	- Price	£NIL	
e)	Date of the transaction	8 July 2024	
f)	Place of the transaction	LONDON	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	STEFANO ROSSI	
2	Reason for the notification		
a)	Position/status	CHIEF EXECUTIVE PACKAGING	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	DS SMITH PLC	
b)	LEI	39RSBE4RCI4M15BLWH36	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 10 PENCE EACH	
	Identification code	SMDS	
b)	Nature of the transaction	Vesting of DSBP award granted on 8 July 2021 under the terms of the DS Smith Deferred Share Bonus Plan and associated dividend equivalent Shares.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£NIL	47,805
		£NIL	7,285
d)	Aggregated information		
	- Aggregated volume	55,090	
	- Price	£NIL	
e)	Date of the transaction	8 July 2024	
f)	Place of the transaction	LONDON	

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