

Date: 10 July 2024

FRASERS GROUP PLC ("Fraser's Group" or "the Company")

STRATEGIC INVESTMENT IN HUGO BOSS AG ("Hugo Boss")

Fraser's Group is pleased to announce that it has recently increased its investment in Hugo Boss, and now has the following interests in common stock:

- 5,627,661 shares of common stock, representing 7.99% of Hugo Boss's total share capital
- 9,721,000 shares of common stock via the sale of put options, representing 13.81% of Hugo Boss's total share capital

After taking into account the net premium it will receive, Fraser's Group's maximum aggregate exposure in connection with its net acquired interests in Hugo Boss, with the common stock holding valued at the closing share price on 10 July 2024, is approximately €490m (c. £415m)

Ends

Fraser's Group plc

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