

DS Smith Plc

Notification and public disclosure of transactions by persons discharging managerial responsibilities ('PDMR')

Date 11 July 2024

1	Details of the person discharging managerial responsibilities / person closely associated											
a)	Name	STEFANO ROSSI										
2	Reason for the notification											
a)	Position/status	CHIEF EXECUTIVE PACKAGING										
b)	Initial notification /Amendment	INITIAL NOTIFICATION										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	DS SMITH PLC										
b)	LEI	39RSBE4RC14M15BLWH36										
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES OF 10 PENCE EACH SMDS										
b)	Nature of the transaction	Exercise of options to acquire ordinary shares granted in 2021 under the DS Smith 2020 Sharesave Plan and sale of the ordinary shares acquired on exercise										
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Item</th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Exercise</td> <td>£3.25</td> <td>2,769</td> </tr> <tr> <td>Sale</td> <td>£4.154408</td> <td>2,769</td> </tr> </tbody> </table>		Item	Price(s)	Volume(s)	Exercise	£3.25	2,769	Sale	£4.154408	2,769
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Exercise	£3.25	2,769										
Sale	£4.154408	2,769										
d)	Aggregated information - Aggregated volume - Price	Exercise: 2,769 £3.25 Sale: 2,769 £4.154408										
e)	Date of the transaction	10 July 2024										
f)	Place of the transaction	LONDON										

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