## DS Smith Plc

## Notification and public disclosure of transactions by persons discharging managerial responsibilities ('PDMR')

Date 11 July 2024

under the DS Smith 2020 Sharesave Plan and sale of the ordinary shares acquired on exercise     c)   Price(s) and volume(s)     Item   Price(s)     Volume(s)     Exercise   £3.25     Sale   £4.154408     2,769     Sale   £4.154408     - Aggregated information     - Aggregated volume     - Price   2,769     £3.25     Sale:     2,769     £4.154408     e)   Date of the transaction     10 July 2024	1	Details of the person discharging	managerial responsibilities / person closely associated			
a)   Position/status   CHIEF EXECUTIVE PACKAGING     b)   Initial notification /Amendment   INITIAL NOTIFICATION     3   Details of the issuer, emission allowance market participant, auction platform, auctioneer auction monitor     a)   Name   DS SMITH PLC     b)   LEI   39RSBE4RCI4M15BLWH36     4   Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each transaction; (iii) each date; and (iv) each place where transactions have been conducted and instrument, type of instrument     a)   Description of the financial instrument inscription of the financial instrument, type of instrument identification code     b)   Nature of the transaction   Exercise of options to acquire ordinary shares granted in under the DS Smith 2020 Sharesave Plan and sale of the ordinary shares acquired on exercise     c)   Price(s) and volume(s)   Item   Price(s)   Volume(s)     Exercise   £3.25   2,769   Sale   £4.154408   2,769     d)   Aggregated information - Aggregated volume - Price   Exercise: 2,769   Sale: 2,769   Sale: 2,769   Sale: 2,769   Sale: 2,769     e)   Date of the transaction   10 July 2024   Items action   10 July 2024	a)	Name	STEFANO ROSSI			
b)   Initial notification /Amendment   INITIAL NOTIFICATION     3)   Details of the issuer, emission allowance market participant, auction platform, auctioneer auction monitor     a)   Name   DS SMITH PLC     b)   LEI   39RSBE4RCI4M15BLWH36     4   Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each transaction; (iii) each date; and (iv) each place where transactions have been conducted     a)   Description of the financial instrument, type of instrument   ORDINARY SHARES OF 10 PENCE EACH     identification code   SMDS     b)   Nature of the transaction   Exercise of options to acquire ordinary shares granted in under the DS Smith 2020 Sharesave Plan and sale of the ordinary shares acquired on exercise     c)   Price(s) and volume(s)   Item   Price(s)   Volume(s)     item   Price(s)   Volume(s)     item   Price(s)   Volume(s)     item   Price(s)   Volume(s)     item   Price(s)   Volume(s)     item   Price(s)   Volume(s)     item   Price(s)   Volume(s)     item   Price(s)   Volume(s)     item   Price(s)   Stares	2	Reason for the notification	1			
3   Details of the issuer, emission allowance market participant, auction platform, auctioneer auction monitor     a)   Name   DS SMITH PLC     b)   LEI   39RSBE4RCI4M15BLWH36     4   Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each transaction; (iii) each date; and (iv) each place where transactions have been conducted     a)   Description of the financial instrument, type of instrument   ORDINARY SHARES OF 10 PENCE EACH     Identification code   SMDS     b)   Nature of the transaction   Exercise of options to acquire ordinary shares granted in under the DS Smith 2020 Sharesave Plan and sale of the ordinary shares acquired on exercise     c)   Price(s) and volume(s)   Item Price(s)   Volume(s)     Item   Price(s)   Volume(s)     Item   Exercise   £3.25   2,769     gale   £4.154408   2,769     d)   Aggregated information   -   Aggregated volume     - Price   2,769   £3.25   Sale:     2,769   £4.154408   2     e)   Date of the transaction   10 July 2024	a)	Position/status	CHIEF EXECUTIVE PACKAGING			
auction monitor   DS SMITH PLC     a)   Name   DS SMITH PLC     b)   LEI   39RSBE4RC14M15BLWH36     4   Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each transaction; (iii) each date; and (iv) each place where transactions have been conducted     a)   Description of the financial instrument, type of instrument   ORDINARY SHARES OF 10 PENCE EACH     Identification code   SMDS     b)   Nature of the transaction   Exercise of options to acquire ordinary shares granted in under the DS Smith 2020 Sharesave Plan and sale of the ordinary shares acquired on exercise     c)   Price(s) and volume(s)   Item   Price(s)   Volume(s)     Exercise   £3.25   2,769     Sale   £4.154408   2,769     f.3.25   Sale:   2,769     £3.25   Sale:   2,769     £4.154408   10 July 2024   Exercise:	b)	Initial notification /Amendment	INITIAL NOTIFICATION			
b)   LEI   39RSBE4RC14M15BLWH36     4   Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each transaction; (iii) each date; and (iv) each place where transactions have been conducted     a)   Description of the financial instrument, type of instrument   ORDINARY SHARES OF 10 PENCE EACH     Identification code   SMDS     b)   Nature of the transaction   Exercise of options to acquire ordinary shares granted in under the DS Smith 2020 Sharesave Plan and sale of the ordinary shares acquired on exercise     c)   Price(s) and volume(s)   Item   Price(s)   Volume(s)     Exercise   £3.25   2,769     Sale   £4.154408   2,769     d)   Aggregated information   Exercise: 2,769     - Price   2,769   5.3.25     Sale:   2,769     £3.25   5.41.54408     e)   Date of the transaction   10 July 2024	3	· · · · · · · · · · · · · · · · · · ·	L lowance market participant, auction platform, auctioneer or			
4   Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each transaction; (iii) each date; and (iv) each place where transactions have been conducted     a)   Description of the financial instrument, type of instrument   ORDINARY SHARES OF 10 PENCE EACH     identification code   SMDS     b)   Nature of the transaction   Exercise of options to acquire ordinary shares granted in under the DS Smith 2020 Sharesave Plan and sale of the ordinary shares acquired on exercise     c)   Price(s) and volume(s)   Item   Price(s)   Volume(s)     item   Price(s)   Volume(s)     Aggregated information   - Aggregated volume   Exercise: 2,769     - Price   Sale: 2,769   5ale: 2,769     is 2,769   Eale: 2,769   5ale: 2,769     e)   Date of the transaction   10 July 2024	a)	Name	DS SMITH PLC			
transaction; (iii) each date; and (iv) each place where transactions have been conducted     a)   Description of the financial instrument, type of instrument   ORDINARY SHARES OF 10 PENCE EACH     Identification code   SMDS     b)   Nature of the transaction   Exercise of options to acquire ordinary shares granted in under the DS Smith 2020 Sharesave Plan and sale of the ordinary shares acquired on exercise     c)   Price(s) and volume(s)   Item   Price(s)   Volume(s)     [tem   Price(s)   Volume(s)     [d)   Aggregated information - Aggregated volume - Price   Exercise: 2,769   2,769     e)   Date of the transaction   10 July 2024   Items action	b)	LEI	39RSBE4RC14M15BLWH36			
instrument, type of instrument   ORDINARY SHARES OF 10 PENCE EACH     Identification code   SMDS     b)   Nature of the transaction   Exercise of options to acquire ordinary shares granted in under the DS Smith 2020 Sharesave Plan and sale of the ordinary shares acquired on exercise     c)   Price(s) and volume(s)   Item   Price(s)   Volume(s)     Exercise   £3.25   2,769     Sale   £4.154408   2,769     d)   Aggregated information - Aggregated volume - Price   Exercise: 2,769   2,769     £3.25   Sale: 	4					
SMDS     b)   Nature of the transaction   Exercise of options to acquire ordinary shares granted in under the DS Smith 2020 Shares ave Plan and sale of the ordinary shares acquired on exercise     c)   Price(s) and volume(s)   Item   Price(s)   Volume(s)     Item   Price(s)   Volume(s)     Exercise   £3.25   2,769     Sale   £4.154408   2,769     d)   Aggregated information - Aggregated volume - Price   Exercise: 2,769   2,769     f3.25   Sale: 2,769   2,769     e)   Date of the transaction   10 July 2024	a)		ORDINARY SHARES OF 10 PENCE EACH			
under the DS Smith 2020 Shares ave Plan and sale of the ordinary shares acquired on exercise     c)   Price(s) and volume(s)     Item   Price(s)   Volume(s)     Exercise   £3.25   2,769     Sale   £4.154408   2,769     d)   Aggregated information - Aggregated volume - Price   Exercise: 2,769     - Price   Sale: 2,769   2,769     £3.25   Sale: 2,769   2,769     £3.25   Sale: 2,769   2,769     £4.154408   10 July 2024   10 July 2024		Identification code	SMDS			
c)   Price(s) and volume(s)     Item   Price(s)   Volume(s)     Exercise   £3.25   2,769     Sale   £4.154408   2,769     d)   Aggregated information   -     - Aggregated volume   Exercise:     - Price   2,769     £3.25   Sale:     2,769   £3.25     Sale:   2,769     £3.25   Sale:     2,769   £3.25     Sale:   2,769     £4.154408   10 July 2024	b)	Nature of the transaction	Exercise of options to acquire ordinary shares granted in 2021 under the DS Smith 2020 Sharesave Plan and sale of the ordinary shares acquired on exercise			
Aggregated information - Aggregated volume   - Price - Price   Exercise: 2,769   ±3.25 2,769   5ale ±4.154408   2,769 ±3.25   5ale: 2,769   ±3.25 5ale:   2,769 ±4.154408   e) Date of the transaction	c)	Price(s) and volume(s)				
Aggregated information - Aggregated volume - Exercise:   - Price 2,769   £3.25 Sale:   2,769 £3.25   Sale: 2,769   £4.154408 2			Item	Price(s)	Volume(s)	
d)   Aggregated information     - Aggregated volume   Exercise:     - Price   2,769     £3.25   Sale:     2,769   £4.154408     e)   Date of the transaction   10 July 2024			Exercise	£3.25	2,769	
- Aggregated volume   Exercise:     - Price   2,769     £3.25   Sale:     2,769   £4.154408     e)   Date of the transaction     10 July 2024	1)	A 11 C 11	Sale	£4.154408	2,769	
2,769       £4.154408       e)     Date of the transaction       10 July 2024	u)	- Aggregated volume	2,769			
			2,769 £4.154408			
	e)	Date of the transaction	10 July 2024			
I) Place of the transaction LONDON	f)	Place of the transaction	LONDON			

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lseg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our <u>Privacy Policy</u>.

DSHRBMITMTMBBAI