

12 July 2024

TPXimpact Holdings PLC

("TPX", or the "Group", or the "Company")

Director/PDMR Dealing

TPXimpact Holdings PLC (AIM: TPX), the technology-enabled services company focused on people-powered digital transformation, announces that Neal Gandhi, Non-Executive Director and PDMR, on 11 July 2024 sold 1,200,000 ordinary shares of 1p each in the Company ("Ordinary Shares") at a price of 42 pence per Ordinary Share. Mr Gandhi will use the proceeds from the share sale to fund further expansion of his renewables business.

Following this transaction, Mr Gandhi's beneficial holding in the Company is now 4,845,644 Ordinary Shares, representing approximately 5.26% of the total issued share capital and voting rights in the Company.

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Via Alma Strategic Communications

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About TPXimpact

We believe in a world enriched by people-powered digital transformation. Working in collaboration with organisations, we're on a mission to accelerate positive change and build a future where people, places and the planet are supported to thrive.

Led by passionate people, TPXimpact works closely with its clients in agile, multidisciplinary teams; challenging assumptions, testing new approaches and building confidence and capabilities. Combining our rich heritage with expertise in human-centred design, data, experience and technology, we work to create sustainable solutions with the flexibility to learn, evolve and change.

The business is being increasingly recognised as a leading alternative digital transformation provider to the UK public services sector, with over 90% of its FY24 revenues represented by public services clients..

More information is available at www.tpximpact.com

1	Details of the person discharging managerial responsibilities / person closely associated
1	Neal Gandhi

a)	Name	Neal Gandhi				
2		Reason for the notification				
a)	Position/status	Non-Executive Director and PDMR				
b)	Initial notification /Amendment	Initial notification				
3		Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	TPXimpact Holdings Plc				
b)	LEI	2138004S9O18Q6F9MS74				
4		Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares ISIN: GB00BGGK0V60				
b)	Nature of the transaction	Sale of Ordinary shares				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>42p</td> <td>1,200,000</td> </tr> </table>	Price(s)	Volume(s)	42p	1,200,000
Price(s)	Volume(s)					
42p	1,200,000					
d)	Aggregated information - Price	N/A - Single transaction				
e)	Date of the transaction	11 July 2024				
f)	Place of the transaction	London Stock Exchange (AIM)				

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