



15 July 2024

**Cykel AI PLC**  
("Cykel AI" or the "Company")

**Cykel AI Introduces Workflows, Enhancing Its AI Automation Platform**

Cykel AI PLC (LSE: CYK) today announced the launch of Workflows, a new feature that enables businesses to create and optimise AI-powered workflows to augment or fully automate key processes across their business.

**Introducing Workflows**

Workflows allows companies to create intelligent automations using Cykel's proprietary AI platform. By leveraging Cykel's platform, companies can automate a wide range of tasks and processes, saving an average of 8 hours per week and automating 30-50% of repetitive work.

Key capabilities of Workflows include:

- Seamless integration with over 1,000 apps and systems
- Advanced multi-model AI techniques for optimising workflow performance
- Customisable templates for common automation scenarios across industries
- Robust testing and monitoring tools to ensure workflow reliability and effectiveness

**Cykel's AI Automation Platform**

Workflows is a core component of Cykel's AI automation platform, which is used by over 400 customers and includes several other key technologies:

- Context: A personalisation feature that tailors AI responses and integrates them into workflow prompts
- Browser Assistant: A tool that interacts directly with user interfaces, enabling automation for systems without APIs
- TaskOS: An orchestration layer that manages the execution and coordination of workflows across the platform
- Partnership-Driven Enterprise Sales: Working collaboratively with customers to understand their unique needs and develop bespoke automation solutions

Cykel Co-Founder Jonathan Bixby commented:

"Our proprietary technology is reshaping what's possible with AI automation. By enabling businesses to weave intelligent workflows into the fabric of their existing processes and tools, we're helping them achieve new levels of efficiency and focus their talent on higher value work. We expect our platform to continue to evolve and push the boundaries of what AI can do."

**About Cykel AI PLC**

Cykel is an AI product and research company. Cykel AI builds systems designed to expand the functionality, reliability, and application of AI automation in an ethical way. Cykel AI is building an automation layer for the internet.

**Contact Information:**

For more information about Cykel AI, please visit [cykel.ai](http://cykel.ai)

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