

15 July 2024

Finseta plc
("Finseta", "the Company" or "the Group")

Director/PDMR Shareholding

Finseta (AIM: FIN), a foreign exchange and payments solutions company offering multi-currency accounts to businesses and individuals through its proprietary technology platform, announces that it has been informed of the following transactions in the ordinary shares of 1 penny each in the Company ("Ordinary Shares"):

- On 11 July 2024, Gareth Edwards, Non-Executive Chairman of the Company, purchased 65,000 Ordinary Shares into a SIPP in his name at a price of 38.5p per Ordinary Share. Following this purchase, Gareth holds an interest in 790,846 Ordinary Shares, representing approximately 1.4 per cent of the Company's total voting rights.
- On 11 July 2024, Simon Bullock, Non-Executive Director of the Company, purchased 25,000 Ordinary Shares at a price of 38.5p per Ordinary Share. Following this purchase, Simon holds an interest in 125,000 Ordinary Shares, representing approximately 0.2 per cent of the Company's total voting rights.
- On 11 July 2024 and 12 July 2024, Bill Newton, Chief Information Officer of the Company, sold in aggregate 338,000 Ordinary Shares at an average price of 38.68p per Ordinary Share. Following this sale, Bill and his closely associated persons hold an interest in 2,192,787 Ordinary Shares, representing approximately 3.8 per cent of the Company's total voting rights.

The notifications below, made in accordance with the requirements of the EU Market Abuse Regulation as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018, provide further detail.

Enquiries

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About Finseta plc

Finseta plc (AIM: FIN) is a foreign exchange and payments company offering multi-currency accounts and payment solutions to businesses and individuals. Headquartered in the City of London, Finseta combines a proprietary technology platform with a high level of personalised service to support clients with payments in over 150 countries in 58 currencies. With a track record of over 12 years, Finseta has the expertise, experience and expanding global partner network to be able to execute complex cross-border payments. It is fully regulated, through its wholly-owned subsidiaries, by the Financial Conduct Authority as an Electronic Money Institution and by the Financial Transactions and Reports Analysis Centre of Canada as a Money Services Business. www.finseta.com

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Gareth Edwards
2	Reason for the notification	
a)	Position/status	Non-Executive Chairman
b)	Initial notification/amendment	Initial Notification

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Finseta plc				
b)	LEI	213800041L2RXZ2BZ956				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1 penny each GB00BNG7CD28				
b)	Nature of the transaction	Purchase of ordinary shares				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>38.5 pence</td><td>65,000</td></tr></table>	Price(s)	Volume(s)	38.5 pence	65,000
Price(s)	Volume(s)					
38.5 pence	65,000					
d)	Aggregated information - Aggregated volume - Price	N/A - single transaction N/A - single transaction				
e)	Date of the transaction	11 July 2024				
f)	Place of the transaction	London Stock Exchange, AIM				

1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name	Simon Bullock					
2	Reason for the notification						
a)	Position/status	Non-Executive Director					
b)	Initial notification/amendment	Initial Notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Finseta plc					
b)	LEI	213800041L2RXZ2BZ956					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
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Price(s)	Volume(s)						
38.5 pence	25,000						
d)	Aggregated information - Aggregated volume	N/A - single transaction					

	- Price	N/A - single transaction
e)	Date of the transaction	11 July 2024
f)	Place of the transaction	London Stock Exchange, AIM

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Bill Newton				
2	Reason for the notification					
a)	Position/status	Chief Information Officer and Executive Director				
b)	Initial notification/amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Finseta plc				
b)	LEI	213800O4IL2RXZ2BZ956				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1 penny each GB00BNG7CD28				
b)	Nature of the transaction	Sale of ordinary shares				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>38.5 pence</td> <td>100,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	38.5 pence	100,000
Price(s)	Volume(s)					
38.5 pence	100,000					
d)	Aggregated information - Aggregated volume - Price	N/A - single transaction N/A - single transaction				
e)	Date of the transaction	11 July 2024				
f)	Place of the transaction	London Stock Exchange, AIM				

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Bill Newton
2	Reason for the notification	
a)	Position/status	Chief Information Officer and Executive Director
b)	Initial notification/amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Finseta plc
b)	LEI	213800O4IL2RXZ2BZ956

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a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1 penny each GB00BNG7CD28				
b)	Nature of the transaction	Sale of ordinary shares				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>38.75 pence</td><td>238,000</td></tr></table>	Price(s)	Volume(s)	38.75 pence	238,000
Price(s)	Volume(s)					
38.75 pence	238,000					
d)	Aggregated information - Aggregated volume - Price	N/A - single transaction N/A - single transaction				
e)	Date of the transaction	12 July 2024				
f)	Place of the transaction	London Stock Exchange, AIM				

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