

15 July 2024

**Gamma Communications plc**  
("Gamma" or the "Company")

**Director/PDMR Shareholding**

The Company announces that Chris Bradford (Chief People Officer), a person discharging management responsibility, purchased 10 ordinary shares of 0.25 pence on 12 July 2024 pursuant to the Gamma Communications plc Share Incentive Plan established on 6 October 2014. The purchase price was 1457 pence.

The scheme is offered to all permanent employees who have at least one month's service. It enables the employee to purchase shares on a monthly basis which are held in a trust; subsequent sales of those shares receive a favourable tax treatment if they are held in the trust for five years.

**Enquiries:**

**Gamma Communications plc**  
Andrew Belshaw, Chief Executive Officer  
Bill Castell, Chief Financial Officer  
Rachael Matzopoulos, Company Secretary

Tel: +44 (0)333 006 5972

**Investec Bank plc (NOMAD & Broker)**  
Patrick Robb / Virginia Bull

Tel: +44 (0)207 597 5970

**Teneo (PR Adviser)**  
James Macey White / Matt Low / Rebecca Hamer

Tel: +44 (0)207 353 4200

**Appendix**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Chris Bradford
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief People Officer
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Gamma Communications plc
b)	LEI	213800LAQZXPRIZUEH50
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument: (ii) each type of transaction: (iii) each date: and (iv) each place</b>	

	where transactions have been conducted					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of 0.25p each in Gamma Communications plc  Identification code (ISIN) for Gamma Communications plc ordinary shares: GB00BQS10J50				
b)	Nature of the transaction	Purchase of Ordinary Shares of 0.25p each pursuant to the SIP all-employee share scheme				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1457p</td> <td>10</td> </tr> </tbody> </table>	Price(s)	Volume(s)	1457p	10
Price(s)	Volume(s)					
1457p	10					
d)	Aggregated information  - Aggregated volume  - Price	As above				
e)	Date of the transaction	12 July 2024				
f)	Place of the transaction	London Stock Exchange, (AIMX)				

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [rns@seg.com](mailto:rns@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHBLGDRUSBDGSU