

TR-1: Standard form for notification of major holdings

**1. Issuer Details**

**ISIN**

GB00BF16C058

**Issuer Name**

ALPHA FINANCIAL MARKETS CONSULTING PLC

**UK or Non-UK Issuer**

UK

**2. Reason for Notification**

An acquisition or disposal of voting rights

**3. Details of person subject to the notification obligation**

**Name**

Glazer Capital, LLC

**City of registered office (if applicable)**

New York

**Country of registered office (if applicable)**

USA

**4. Details of the shareholder**

| Name                                | City of registered office | Country of registered office |
|-------------------------------------|---------------------------|------------------------------|
| Glazer Enhanced Offshore Fund, Ltd. | Grand Cayman              | Cayman Islands               |

**5. Date on which the threshold was crossed or reached**

12-Jul-2024

**6. Date on which Issuer notified**

16-Jul-2024

**7. Total positions of person(s) subject to the notification obligation**

|                                                                           | % of voting rights attached to shares (total of 8.A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer |
|---------------------------------------------------------------------------|------------------------------------------------------|---------------------------------------------------------------------------|--------------------------------|----------------------------------------------|
| Resulting situation on the date on which threshold was crossed or reached | 10.688600                                            | 0.000000                                                                  | 10.688600                      | 13041077                                     |
| Position of previous notification (if applicable)                         | 8.393700                                             | 0.000000                                                                  | 8.393700                       |                                              |

**8. Notified details of the resulting situation on the date on which the threshold was**

crossed or reached

### 8A. Voting rights attached to shares

| Class/Type of shares ISIN code(if possible) | Number of direct voting rights (DTR5.1) | Number of indirect voting rights (DTR5.2.1) | % of direct voting rights (DTR5.1) | % of indirect voting rights (DTR5.2.1) |
|---------------------------------------------|-----------------------------------------|---------------------------------------------|------------------------------------|----------------------------------------|
| GB00BF16C058                                |                                         | 13041077                                    |                                    | 10.688600                              |
| Sub Total 8.A                               | 13041077                                |                                             | 10.688600%                         |                                        |

### 8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

| Type of financial instrument | Expiration date | Exercise /conversion period | Number of voting rights that may be acquired if the instrument is exercised/converted | % of voting rights |
|------------------------------|-----------------|-----------------------------|---------------------------------------------------------------------------------------|--------------------|
|                              |                 |                             |                                                                                       |                    |
| Sub Total 8.B1               |                 |                             |                                                                                       |                    |

### 8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

| Type of financial instrument | Expiration date | Exercise /conversion period | Physical or cash settlement | Number of voting rights | % of voting rights |
|------------------------------|-----------------|-----------------------------|-----------------------------|-------------------------|--------------------|
|                              |                 |                             |                             |                         |                    |
| Sub Total 8.B2               |                 |                             |                             |                         |                    |

### 9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling person | Name of controlled undertaking | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|-----------------------------|--------------------------------|----------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|
| Paul J. Glazer              | Glazer Capital, LLC            | 10.688600                                                                  |                                                                                                          | 10.688600%                                                            |

### 10. In case of proxy voting

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

### 11. Additional Information

Glazer Capital, LLC is the discretionary investment manager for investment funds and a separate managed account (the "Clients"). This filing is a notification of major holding in the aggregate on behalf of such Clients.

### 12. Date of Completion

16-Jul-2024

### 13. Place Of Completion

New York, USA

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