

19 July 2024

**THE PEBBLE GROUP PLC**  
("The Pebble Group" or the "Group")

**Transactions in Own Shares**

The Pebble Group announces that on 18 July 2024, it purchased the following number of its ordinary shares of 1 pence each ("Ordinary Shares") from its corporate broker, Joh. Berenberg, Gossler & Co. KG, London Branch ("Berenberg"), in accordance with the terms of the share buyback programme announced on 1 May 2024 (the "Share Buyback Programme").

Date of purchase:	18.07.2024
Aggregate number of ordinary shares purchased:	10,316
Lowest price paid per share (GBP):	0.56
Highest price paid per share (GBP):	0.56
Volume weighted average price paid per share (GBP):	0.56

The Group intends to cancel all of the repurchased shares.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation), as it forms part of Retained EU Law as defined in the European Union (Withdrawal) Act 2018, the table below contains detailed information of the individual trades made by Berenberg as part of the Share Buyback Programme.

**Individual transactions:**

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading Venue
2,093	0.56	13:11:43	00044607037TRLO1	LSE
3,046	0.56	14:12:55	00044612389TRLO1	LSE
5,177	0.56	14:44:17	00044617427TRLO1	LSE

**Total voting rights:**

Following settlement of the above purchases and cancellation of the Ordinary Shares purchased, the Group will have 166,454,024 Ordinary Shares in issue, each with one voting right. The Company holds no Ordinary Shares in treasury.

The total number of voting rights in the Group will therefore be 166,454,024. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

**Enquiries:**

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**About The Pebble Group plc**

The Pebble Group is a provider of digital commerce, products and related services to the global promotional products industry, comprising two differentiated businesses, Facilisgroup and Brand Addition, focused on specific areas of the promotional products market. For further information, please visit [www.thepebblegroup.com](http://www.thepebblegroup.com).

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