

**DS Smith Plc**

**Transactions by Persons Discharging Managerial Responsibilities ("PDMRs")**

Date 19 July 2024

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>											
a)	Name	STEFANO ROSSI										
<b>2</b>	<b>Reason for the notification</b>											
a)	Position/status	CHIEF EXECUTIVE PACKAGING										
b)	Initial notification /Amendment	INITIAL NOTIFICATION										
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>											
a)	Name	DS SMITH PLC										
b)	LEI	39RSBE4RCI4M15BLWH36										
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>											
a)	Description of the financial instrument, type of instrument  Identification code	ORDINARY SHARES OF 10 PENCE EACH  SMDS										
b)	Nature of the transaction	Exercise of options over 55,090 ordinary shares which were nil cost options granted on 8 July 2021 under the Deferred Share Bonus Plan (DSBP) that vested on 8 July 2024 together with their associated dividend equivalent shares and sale of 55,090 shares										
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Item</th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Option</td> <td>£NIL</td> <td>55,090</td> </tr> <tr> <td>Sale</td> <td>£4.42</td> <td>55,090</td> </tr> </tbody> </table>	Item	Price(s)	Volume(s)	Option	£NIL	55,090	Sale	£4.42	55,090	
Item	Price(s)	Volume(s)										
Option	£NIL	55,090										
Sale	£4.42	55,090										
d)	Aggregated information - Aggregated volume - Price	55,090 £NIL  55,090 £4.42										
e)	Date of the transaction	18 July 2024										
f)	Place of the transaction	LONDON										

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