

Mortgage Advice Bureau (Holdings) plc ("MAB" or the "Company")

22 July 2024

Directors' Shareholdings and PDMR notification

The Company has been notified that, following an allocation of free Ordinary Shares of 0.1p in the Company ("Shares") to all eligible employees under the Mortgage Advice Bureau Share Incentive Plan on 18 July 2024, certain Directors of the Company were awarded free Shares as follows:

Director	Date of award	Number of free shares awarded	Total Shares held	% ISC held following purchase
Peter Brodnicki	18 July 2024	85	10,401,557	17.95%
Ben Thompson	18 July 2024	85	89,805	0.15%

The notification below is made in accordance with the requirements of the EU Market Abuse Regulation.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	1) Peter Brodnicki 2) Ben Thompson		
2	Reason for the notification			
a)	Position/status	1) Chief Executive Officer 2) Deputy Chief Executive Officer		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Mortgage Advice Bureau (Holdings) plc		
b)	LEI	2138008AY1RA61T6W960		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.1 pence each ISIN: GB00BQSBH502		
b)	Nature of the transaction	Award of free shares under the Mortgage Advice Bureau Share Incentive Plan		
c)	Price(s) and volume(s)	Price	No. of shares	
		1) n/a	1) 85	
		2) n/a	2) 85	
d)	Aggregated	Volume: 170		

d)	Aggregated information - Aggregated volume - Price	Volume: 170 Price: n/a
e)	Date of the transaction	18 July 2024
f)	Place of the transaction	London Stock Exchange, AIM

Enquiries:

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