RNS Number: 5239X Centaur Media PLC 23 July 2024

> Centaur Media plc Incorporated in England and Wales Registration number: 04948078 LEI: 2138005WK87G7DQRQI62 ISIN: GB0034291418 23 July 2024

Centaur Media Plc ("the Company")

Notification of Transaction by Director/PDMR

In accordance with DTR 3.1 and Article 19 of the UK Market Abuse Regulation, the Company was advised on 22 July 2024 that the following Directors and Persons Discharging Managerial Responsibility acquired ordinary shares in London on 19 July 2024 at a price of £0.388 per ordinary share through the Company's Share Incentive Plan:

Director/PDMR	Number of ordinary shares under the personal contribution element of the plan	Number of ordinary shares under the matching element of the plan (Company contribution)	Share price
Swag Mukerji	386	193	£0.388
Steve Newbold	387	193	£0.388

This notification is made in accordance with the requirements of the UK Market Abuse Regulation.

	Details of PDMR / person closely associated with them ('CAP')			
a)	Name	Swag Mukerji		
b)	Position / status	CEO		
c)	Initial notification / amendment	Initial notification		
2.	Details of the issuer, emission allow auction monitor	vance market participant, auction platform, auctioneer or		
a)	Full name of the entity	Centaur Media plc		
b)	Legal Entity Identifier code	2138005WK87G7DQRQI62		
3.	Details of the transaction(s): section	n to be repeated for (i) each type of		
	instrument; (ii) each type of transac	of transaction; (iii) each date; and (iv) each place		
	where transactions have been cond	nducted		
a)	Description of the financial instrument, type of instrument and identification code	Ordinary shares of £0.10 each		
		ISIN: GB0034291418		
b)	Nature of the transaction	Acquisition through Company Share Incentive Plan		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		£0.388	579	
		Note: this was a single transaction.		
d)	Aggregated	Not applicable - single transaction.		
	information			
	Aggregated volume			
	Price			
e)	Date of the	19 July 2024		

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		transaction	
1	f)	Place of the	London Stock Exchange XLON
			-
		Transaction	

1.	Details of PDMR / person closely associated with them ('CAP')				
a)	Name	Steve Newbold			
b)	Position / status	Group Managing Director Xeim			
c)	Initial notification / amendment	Initial notification			
2.	Details of the issuer, emission allow auction monitor	the issuer, emission allowance market participant, auction platform, auctioneer or onitor			
a)	Full name of the entity	Centaur Media plc			
b)	Legal Entity Identifier code	2138005WK87G7DQRQI62			
3.	Details of the transaction(s): section	to be repeated for (i) each type of			
	instrument; (ii) each type of transac	ction; (iii) each date; and (iv) each place			
	where transactions have been cond	ucted			
a)	Description of the financial instrument, type of instrument and identification code	Ordinary shares of £0.10 each			
		ISIN: GB0034291418			
b)	Nature of the transaction	Acquisition through Company Share Incentive Plan			
c)	Price(s) and volume(s)	Price(s) £0.388 Note: this was a single transa	Volume(s) 580 ction.		
d)	Aggregated information Aggregated volume Price	Not applicable - single transaction.			
e)	Date of the transaction	19 July 2024			
f)	Place of the Transaction	London Stock Exchange XLON			

Ciara Galbraith General Counsel and Company Secretary 0207 970 4000

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