

**Bango PLC**

("Bango")

**PDMR Share Purchases via Employee Share Incentive Plan**

**Cambridge, UK, 23 July 2024** - Bango (AIM: BGO), announces Director and PDMR share purchases via its employee share incentive plan (the "SIP") which was established in in November 2022.

On 22 July 2024, the Company received notification from Equiniti Share Plan Trustees Limited, the trustee of the SIP, that on 18 July 2024 it purchased in aggregate 3,009 Ordinary Shares in the market at a price of 149.50p per Ordinary Share on behalf of those Directors and PDMRs set out in the table below. These individuals were awarded Matching Shares in accordance with the terms of the SIP.

Director / PDMR	Title and Position	Number of Partnership Shares acquired under the SIP on 18 July 2024	Number of Matching Shares acquired under the SIP on 18 July 2024	Total beneficial holding of Ordinary Shares following these acquisitions	
				Number of Ordinary Shares	Approximate % of Company's issued share capital
Anil Malhotra	CMO and Director	1,003	2,006	2,327,715	3.03%

**Contact Details:**

**Bango PLC**  
+44 1223 617 387  
[investors@bango.com](mailto:investors@bango.com)

**Singer Capital Markets (Nominated Adviser and Broker)**  
+44 20 7496 3000

Paul Larbey, CEO  
Matt Garner, CFO

Jen Boorer  
Asha Chotai

**About Bango**

Bango enables content providers to reach more paying customers through global partnerships. Bango revolutionized the monetization of digital content and services, by opening-up online payments to mobile phone users worldwide. Today, the Digital Vending Machine<sup>®</sup> is driving the rapid growth of the subscriptions economy, powering choice and control for subscribers.

The world's largest content providers, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT) trust Bango technology to reach subscribers everywhere.

Bango, where people subscribe. For more information, visit [www.bangoinvestor.com](http://www.bangoinvestor.com)

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Anil Malhotra

2	Reason for notification													
a)	Position/Status	Chief Marketing Officer and Director												
b)	Initial notification/Amendment	Initial Notification												
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor													
a)	Name	Bango PLC												
b)	LEI	213800V5MMHQCL7RF574												
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted													
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552												
b)	Nature of the transaction	1. Purchase of partnership shares under the SIP  2. Award of matching shares under the SIP												
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>149.50p</td> <td>1,003</td> </tr> <tr> <td>2.</td> <td>Nil</td> <td>2,006</td> </tr> </tbody> </table>		Price(s)	Volume(s)	1.	149.50p	1,003	2.	Nil	2,006			
	Price(s)	Volume(s)												
1.	149.50p	1,003												
2.	Nil	2,006												
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <tbody> <tr> <td>1.</td> <td>Partnership shares</td> </tr> <tr> <td></td> <td>1,003</td> </tr> <tr> <td></td> <td>149.50p</td> </tr> <tr> <td>2.</td> <td>Matching shares</td> </tr> <tr> <td></td> <td>2,003</td> </tr> <tr> <td></td> <td>Nil</td> </tr> </tbody> </table>	1.	Partnership shares		1,003		149.50p	2.	Matching shares		2,003		Nil
1.	Partnership shares													
	1,003													
	149.50p													
2.	Matching shares													
	2,003													
	Nil													
e)	Date of the transaction	18 July 2024												
f)	Place of the transaction	London Stock Exchange XLON												

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how

RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHZXLFLZDLEBBZ