

Transaction in Own Shares

Pearson plc (the **Company**) announces today it has purchased the following number of its ordinary shares of 25 pence each on the London Stock Exchange from Citigroup Global Markets Limited.

Date of purchase: 23 July 2024

Aggregate number of ordinary shares of 25 pence each purchased: 97,108

Lowest price paid per share: 1,027.50p

Highest price paid per share: 1,038.50p

Average price paid per share: 1,032.27p

The Company will cancel the purchased shares.

These share purchases form part of the Company's existing buy-back programme, details of which were announced on 1 March 2024.

The table below contains detailed information of the individual trades made by Citigroup Global Markets Limited as part of the buyback programme.

http://www.rns-pdf.londonstockexchange.com/rns/5445X_1-2024-7-23.pdf

Schedule of Purchases

Shares purchased: Pearson plc (ISIN: GB0006776081)

Date of purchases: 23 July 2024

Investment firm: Citigroup Global Markets Limited

Aggregate information:

Venue	Volume-weighted average price	Aggregated volume	Lowest price per share	Highest price per share
London Stock Exchange	1,032.27p	97,108	1,027.50p	1,038.50p
BATS Europe	-	-	-	-
CHI-X Europe	-	-	-	-

information, please contact ms@seg.com or visit www.ms.com.

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