

FOR IMMEDIATE RELEASE

LEI:213800QGNIWTFMENJ24

25 July 2024

SSP Group plc
(the "Company")

Notification of transactions by a Person Discharging Managerial Responsibility ("PDMR")

The Company announces that the person set out in the table below, being a Person Discharging Managerial Responsibility (a "PDMR"), has transacted in ordinary shares of 1¹⁷/₂₀₀ pence nominal value in the capital of the Company (the "Shares") in connection with an award granted under the Restricted Share Plan (the "RSP Award").

The relevant notification set out below is provided in accordance with the requirements of Article 19 of the UK version of the EU Market Abuse Regulation which is part of UK law by virtue of the European Union (Withdrawal) Act 2018.

For further information, please contact:
SSP Group plc
Fiona Scattergood, Group General Counsel & Company Secretary
Tel: +44 (0) 207 543 3404

	Details of the person discharging managerial responsibility										
a)	Name	Jeremy Fennell									
2	Reason for the notification										
a)	Position/status	CEO - Nordics & Continental Europe									
b)	Initial notification/amendment	Initial notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Full name of the entity	SSP Group plc									
b)	Legal Entity Identifier Code	213800QGNIWTFMENJ24									
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 1 ^{17/200} pence									
b)	Identification Code	GB00BGBN7C04									
c)	Nature of the transaction	1. Exercise of Award granted under the Company's Restricted Share Plan (the "RSP Award"); and 2. Sale of Shares acquired on the exercise of the RSP Award to discharge tax liabilities arising on such exercise.									
d)	Currency	GBP - British Pound									
e)	Price(s) and Volume(s)	1. Exercise <table><tr><th>Price(s) per share</th><th>Volume(s)</th></tr><tr><td>£0</td><td>46,828</td></tr></table> 2. Sale to discharge tax liabilities <table><tr><th>Price(s) per share</th><th>Volume(s)</th></tr><tr><td>£1.729478</td><td>22,070</td></tr></table>		Price(s) per share	Volume(s)	£0	46,828	Price(s) per share	Volume(s)	£1.729478	22,070
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f)	Aggregated Information	1. Exercise <table><tr><th>Price</th><th>Volume</th><th>Total</th></tr></table>		Price	Volume	Total					
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	- Price							
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		2. Sale to discharge tax liabilities <table> <tr> <td>Price</td><td>Volume</td><td>Total</td></tr> <tr> <td>£1.729478</td><td>22,070</td><td>£38,169.58</td></tr> </table>	Price	Volume	Total	£1.729478	22,070	£38,169.58
Price	Volume	Total						
£1.729478	22,070	£38,169.58						
g)	Date of transaction	24 July 2024						
h)	Place of transaction	London Stock Exchange (XLON)						

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