

Transaction in Own Shares

Pearson plc (the **Company**) announces today it has purchased the following number of its ordinary shares of 25 pence each on the London Stock Exchange from Citigroup Global Markets Limited.

Date of purchase: 25 July 2024

Aggregate number of ordinary shares of 25 pence each purchased: 149,649

Lowest price paid per share: 1,022.00p

Highest price paid per share: 1,037.00p

Average price paid per share: 1,031.86p

The Company will cancel the purchased shares.

These share purchases form part of the Company's existing buy-back programme, details of which were announced on 1 March 2024.

The table below contains detailed information of the individual trades made by Citigroup Global Markets Limited as part of the buyback programme.

http://www.rns-pdf.londonstockexchange.com/rs/9237X_1-2024-7-25.pdf

Schedule of Purchases

Shares purchased: Pearson plc (ISIN: GB0006776081)

Date of purchases: 25 July 2024

Investment firm: Citigroup Global Markets Limited

Aggregate information:

Venue	Volume-weighted average price	Aggregated volume	Lowest price per share	Highest price per share
London Stock Exchange	1,031.86p	149,649	1,022.00p	1,037.00p
BATS Europe	-	-	-	-
CHI-X Europe	-	-	-	-

information, please contact ms@seg.com or visit www.ms.com.

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