

Correction to announcement 4030Y made at 10:46 on 30/07/2024 (Director/PDMR Transactions - Initial Notification):
The RNS included the incorrect nature of the transaction. All other information was correct:

LEI: 213800VNKA7DPWXWJJ36

AJ Bell plc
("AJ Bell" or the "Company")
Director/PDMR Transaction

The Company announces that Billy Mackay, the Advised Managing Director and a person discharging managerial responsibility (**PDMR**) in the Company, sold 44,586 ordinary shares of £0.000125 each in the Company (**Ordinary Shares**) via his AJ Bell dealing account for £4.48583 per Ordinary Share on 29 July 2024.

Following the above transaction, the number of Ordinary Shares in which Billy Mackay has an interest is 1,429,874 Ordinary Shares, which represents approximately 0.346% of the issued share capital.

This announcement, including the notification below, is made in accordance with the requirements of the UK Market Abuse Regulation.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	William Mackay
2	Reason for the notification	
a)	Position/status	Advised Managing Director/PDMR
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	AJ Bell plc
b)	Legal Entity Identifier	213800VNKA7DPWXWJJ36
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.000125 each
	Identification code	GB00BFZNLB60
b)	Nature of the transaction	Sale of Ordinary Shares
c)	Currency	GBP
d)	Price(s) and volume(s)	Price(s) Volume(s)
		4.48583 44,586
e)	Aggregated information	N/A single transaction
	- Aggregated volume	
	- Aggregated Price	

f)	Date of the transaction	29 July 2024
g)	Place of the transaction	London Stock Exchange

Name of officer of issuer responsible for making notification: Olubunmi Likinyo (**Company Secretary**)

Date of notification: 30 July 2024

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHEAEXEDADLEFA