

2 August 2024

**XP Factory Plc**  
**("XP Factory", the "Company" or the "Group")**

**Trading update and confirmation of date for audited results announcement**

XP Factory, one of the UK's pre-eminent experiential leisure businesses operating the Escape Hunt and Boom Battle Bar brands, announces that it will release its results for the 15 months ended 31 March 2024 on 2 September 2024 and will host investor meetings in the days thereafter.

The Group has traded in line with the board's expectations in the first quarter of the financial year to March 2025, with continued positive, volume-driven like for like growth across both brands. A comprehensive update on current trading and outlook will be provided in the results announcement on 2 September 2024.

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Notes to Editors:

**About XP Factory plc**

The XP Factory Group is one of the UK's pre-eminent experiential leisure businesses which currently operates two fast growing leisure brands. Escape Hunt is a global leader in providing escape-the-room experiences delivered through a network of owner-operated sites in the UK, an international network of franchised outlets in five continents, and through digitally delivered games which can be played remotely.

Boom Battle Bar is a fast-growing network of owner-operated and franchise sites in the UK that combine competitive socialising activities with themed cocktails, drinks and street food in a high energy, fun setting. Activities include a range of games such as augmented reality darts, Bavarian axe throwing, 'crazier golf', shuffleboard and others. The Group's products enjoy premium customer ratings and cater for leisure or teambuilding, in small groups or large, and are suitable for consumers, businesses and other organisations. The Company has a strategy to expand the network in the UK and internationally, creating high quality games and experiences delivered through multiple formats and which can incorporate branded IP content. (<https://xpfactory.com/>)

Facebook:	EscapeHuntUK	BoomBattleBar
Twitter:	@EscapeHuntUK	@boombattlebar
Instagram:	@escapehuntuk	@boombattlebar

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