

5 August 2024

Big Technologies plc

("Big Technologies" or the "Company")

**Issue of shares, PDMR dealings
 and total voting rights**

Big Technologies plc, the UK-based, remote people monitoring technology company, announces that 7,918,639 new ordinary shares of 1 pence each ("Ordinary Shares") in Big Technologies ("Ordinary Shares") have been issued in order to satisfy the exchange of A shares in Buddi Limited into shares in Big Technologies, following the exercise of the first of three equal tranches of put options under the Buddi Limited Growth Share Plan ("Put Options") (as set out in paragraph 13.5 of Part V of the Big Technologies Admission Document dated 26 July 2021 (the "Admission Document")). The Put Options over the A shares in Buddi Limited were exercised following satisfaction of the Share Price Criteria (which is based on the average closing Big Technologies share price over any period of 30 days before the third anniversary of the date of the Company's admission to trading on AIM) and the Time Criteria, which are set out in the Admission Document (the Time Criteria being the third anniversary of the date of the Company's admission to trading on AIM).

The Put Options were exercised by Sara Murray (Chief Executive Officer), Daren Morris (Chief Financial Officer) and Charles Lewinton (Chief Technology Officer). Following the Put Option exercise, the below Directors have increased their aggregate holdings from 25.5% to 27.4% of the issued share capital of the Company. The below table details their respective interests in the share capital of the Company.

Director	Ordinary Shares held previously	% of total issued share capital	Number of Ordinary Shares issued	Resulting total number of Ordinary shares held	% of enlarged issued share capital
Sara Murray CEO	73,400,000	25.3%	5,543,047	78,943,047	26.4%
Daren Morris CFO	350,000	0.1%	1,187,796	1,537,796	0.5%
Charles Lewinton COO	229,456	0.1%	1,187,796	1,417,252	0.5%

The remaining two tranches of put options in respect of A Shares in Buddi Limited may be exchanged for shares in the Company on the fourth and fifth anniversary respectively of the date of the Company's admission to trading on AIM. The terms of the Buddi Growth Share Plan are set out in the Admission Document.

Admission and Total voting rights

Application has been made for the new Ordinary Shares to be admitted to AIM, with the admission date expected to be 8 August 2024. On admission, the shares will rank pari passu in all respects with the existing Ordinary Shares of the Company. The company's total issued share capital following admission will consist of 298,568,721 ordinary shares of 1 pence each with one voting right per share. This figure

may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the FCA's Disclosure Guidance and Transparency Rules.

For further information please contact:

Big Technologies

+44 (0) 19 2360 1910

Sara Murray (Chief Executive Officer)

Daren Morris (Chief Financial Officer)

+44 (0) 20 3829 5000

Zeus (Nominated Adviser and Sole Broker)

+44 (0) 20 3829 5000

Dan Bate / Kieran Russell (Investment Banking)

Benjamin Robertson (Equity Capital Markets)

The notification set out below is provided in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Sara Murray
2.	Reason for the notification	
a)	Position/status	CEO
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Big Technologies PLC
b)	LEI	2138001GM2MZ6I2D1W29
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.01 each ISIN: GB00BN2TR932
b)	Nature of the transaction	Exchange of A shares in Buddi Limited into shares in Big Technologies plc
c)	Price(s) and volume(s)	Price(s) £Nil Volume(s) 5,543,047
d)	Aggregated information	Price £Nil Volume 5,543,047
e)	Date of the transaction	2 August 2024
f)	Place of the transaction	Outside a trading venue

		£Nil	1,187,796
d)	Aggregated information	Price £Nil	Volume 1,187,796
e)	Date of the transaction	2 August 2024	
f)	Place of the transaction	Outside a trading venue	

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHBLGDIBGGDGSD