

Burberry Group plc (the "Company") - Director/PDMR Shareholding

The following amendment has been made to the 'Director/PDMR Shareholding' announcement released on 5 August 2024 at 17:54 under RNS No 2579Z

Correcting references to the date of the transaction including line 4 e) of the Notification of Dealing Form, from 5 August 2024 to 2 August 2024.

All other details remain unchanged.

The full amended text is shown below.

The Company today received notification that Alan Stewart, a Non-Executive Director, purchased 124 Ordinary Shares of 0.05 pence each in the Company ("Shares") on 2 August 2024 at a price of 743.1758 pence per Share following the reinvestment of the Company's Final Dividend for the 52 weeks to 30 March 2024 paid to shareholders on 2 August 2024.

5 August 2024

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014 as it forms part of UK law.

Notification of dealing form

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	Alan Stewart							
2	Reason for the notification								
a)	Position/status	Non-Executive Director							
b)	Initial notification /Amendment	Initial notification							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	Burberry Group plc							
b)	LEI	213800PE1KEFCNFR1R50							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.05 pence each GB0031743007							
b)	Nature of the transaction	Purchase of shares out of reinvested dividends							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£7.431758</td> <td>124</td> </tr> </tbody> </table>		Price(s)	Volume(s)	£7.431758	124		
Price(s)	Volume(s)								
£7.431758	124								
d)	Aggregated information - Aggregated volume	<table border="1"> <thead> <tr> <th>Aggregate Price</th> <th>Aggregate Volume</th> <th>Total Cost</th> </tr> </thead> <tbody> <tr> <td>£7.431758</td> <td>124</td> <td>£921.54</td> </tr> </tbody> </table>		Aggregate Price	Aggregate Volume	Total Cost	£7.431758	124	£921.54
Aggregate Price	Aggregate Volume	Total Cost							
£7.431758	124	£921.54							

	- Price	
e)	Date of the transaction	2024-08-02
f)	Place of the transaction	London Stock Exchange (XLON)

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