

Transaction in Own Shares

Pearson plc (the **Company**) announces today it has purchased the following number of its ordinary shares of 25 pence each on the London Stock Exchange from Citigroup Global Markets Limited.

Date of purchase: 06 August 2024

Aggregate number of ordinary shares of 25 pence each purchased: 149,954

Lowest price paid per share: 1,036.50p

Highest price paid per share: 1,048.50p

Average price paid per share: 1,043.26p

The Company will cancel the purchased shares.

These share purchases form part of the Company's existing buy-back programme, details of which were announced on 1 March 2024.

The table below contains detailed information of the individual trades made by Citigroup Global Markets Limited as part of the buyback programme.

http://www.rns-pdf.londonstockexchange.com/rs/4493Z_1-2024-8-6.pdf

Schedule of Purchases

Shares purchased: Pearson plc (ISIN: GB0006776081)

Date of purchases: 06 August 2024

Investment firm: Citigroup Global Markets Limited

Aggregate information:

| Venue | Volume-weighted average price | Aggregated volume | Lowest price per share | Highest price per share |
|-----------------------|-------------------------------|-------------------|------------------------|-------------------------|
| London Stock Exchange | 1,043.26p | 149,954 | 1,036.50p | 1,048.50p |
| BATS Europe | - | - | - | - |
| CHI-X Europe | - | - | - | - |

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