

Reach

7 August 2024

XP Factory Plc

Investor Presentation via Investor Meet Company

Further to the announcement on 2 August 2024, XP FACTORY PLC is pleased to announce that Richard Harpham and Graham Bird will provide a live presentation relating to the Audited Results for the 15 months to 31 March 2024 via Investor Meet Company on 04 Sept 2024, 10:00 BST.

The presentation is open to all existing and potential shareholders. Questions can be submitted pre-event via your Investor Meet Company dashboard up until 03 Sept 2024, 09:00 BST, or at any time during the live presentation.

Investors can sign up to Investor Meet Company for free and add to meet XP FACTORY PLC via:

<https://www.investormeetcompany.com/xp-factory-plc/register-investor>

Investors who already follow XP FACTORY PLC on the Investor Meet Company platform will automatically be invited.

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Notes to Editors:

About XP Factory plc

The XP Factory Group is one of the UK's pre-eminent experiential leisure businesses which currently operates two fast growing leisure brands. Escape Hunt is a global leader in providing escape-the-room experiences delivered through a network of owner-operated sites in the UK, an international network of franchised outlets in five continents, and through digitally delivered games which can be played remotely.

Boom Battle Bar is a fast-growing network of owner-operated and franchise sites in the UK that combine competitive socialising activities with themed cocktails, drinks and street food in a high energy, fun setting. Activities include a range of games such as augmented reality darts, Bavarian axe throwing, 'crazier golf', shuffleboard and others. The Group's products enjoy premium customer ratings and cater for leisure or

teambuilding, in small groups or large, and are suitable for consumers, businesses and other organisations. The Company has a strategy to expand the network in the UK and internationally, creating high quality games and experiences delivered through multiple formats and which can incorporate branded IP content. (<https://xpfactory.com/>)

Facebook:	EscapeHuntUK	BoomBattleBar
Twitter:	@EscapeHuntUK	@boombattlebar
Instagram:	@escapehuntuk	@boombattlebar

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