

8 August 2024

Ramsdens Holdings PLC
("Ramsdens", the Group, or the "Company")

Director/PDMR Shareholding

Ramsdens Holdings Plc, the diversified financial services provider and retailer, announces that on 6 August 2024 Simon Herrick, Non-Executive Director, acquired 4,865 ordinary shares of 1p each in the Company at a price of 204.3p per ordinary share and Mark Smith, Finance Director of the Group's trading subsidiary, acquired 4,870 ordinary shares of 1p in the Company at a price of 205p per ordinary share. Following these share purchases, the total holdings of Simon Herrick and Mark Smith are 24,815 and 34,493 ordinary shares, respectively.

DEALING NOTIFICATION FORM FOR USE BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND THEIR CLOSELY ASSOCIATED PERSONS

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name: Simon Herrick	
2.	Reason for the notification	
a)	Position/status: Non-Executive Director	
b)	Initial notification/Amendment: Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name: Ramsdens Holdings PLC	
b)	LEI: 2138009OAUOROKMFPK95	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument: Ordinary shares of 1p each. Identification code: GB00BDR6V192	
b)	Nature of the transaction: Buy	
c)	Prices	Volumes
	204.3p	4,865
d)	Aggregated information: Single transaction	
e)	Date of the transaction: 6 August 2024	
f)	Place of the transaction: London Stock Exchange - AIM	

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name: Mark Smith	
2.	Reason for the notification	
a)	Position/status: Finance Director of trading subsidiary	
b)	Initial notification/Amendment: Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name: Ramsdens Holdings PLC	
b)	LEI: 2138009OAUOROKMFPK95	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument: Ordinary shares of 1p each.	

	Identification code: GB00BDR6V192	
b)	Nature of the transaction: Buy	
c)	Prices	Volumes
	205p	4,870
d)	Aggregated information: Single transaction	
e)	Date of the transaction: 6 August 2024	
f)	Place of the transaction: London Stock Exchange - AIM	

Enquiries:

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About Ramsdens

Ramsdens is a growing, diversified, financial services provider and retailer, operating in the four core business segments of foreign currency exchange, pawnbroking loans, precious metals buying and selling and retailing of second hand and new jewellery.

Ramsdens does not offer unsecured high-cost short term credit.

Headquartered in Middlesbrough, the Group operates from 169 stores within the UK (including 1 franchised stores) and has a growing online presence.

Ramsdens is fully FCA authorised for its pawnbroking and credit broking activities.

www.ramsdensplc.com
www.ramsdensforcash.co.uk
www.ramsdensjewellery.co.uk
www.ramsdenscurrency.co.uk

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