

Zinc Media Group plc

("Zinc Media" or the "Company")

Director share purchase

Zinc Media Group plc (AIM: ZIN), the award-winning television, brand and audio production group, was notified on 7 August 2024 that Mark Browning, Chief Executive Officer of the Company, purchased 20,825 ordinary shares of 0.125 pence in the Company ("Ordinary Shares") at a price of 71.70 pence per Ordinary Share.

Following the transaction, Mark Browning's interest in the Company is 396,958 Ordinary Shares, representing 1.74 per cent. of the Company's issued Ordinary Shares.

For further information, please contact:

Zinc Media Group plc

+44 (0) 20 7878 2311

Mark Browning, CEO / Will Sawyer, CFO

www.zincmedia.com

Singer Capital Markets (Nominated Adviser and Broker)

+44 (0) 20 7496 3000

James Moat / Sam Butcher

About Zinc Media Group

Zinc Media Group plc is a premium television and content creation group.

The award-winning and critically acclaimed television labels comprise Brook Lapping, Red Sauce, Supercollider, Tern Television, Rex and Atomic, along with Bumblebee Post Production, and produce programmes across a wide range of factual genres for UK and international broadcasters.

The Edge Picture Company produces film content for brands and corporates in the UK, Qatar and other international markets. Zinc Communicate produces podcasts and radio as well as providing a bespoke publishing solution in partnership with industry bodies.

For further information on Zinc Media please visit www.zincmedia.com www.zincmedia.com

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mark Browning
2	Reason for the notification	
a)	Position/status	Chief Executive Officer
b)	Initial notification /Amendment	Initial
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Zinc Media Group plc
b)	LEI	21380038V6N44P38D74
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 0.125p each

	Identification code	GB00BJVLR251	
b)	Nature of the transaction	Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price	Volume
		71.70 pence	20,825
d)	Aggregated information	N/A	
	- Aggregated volume		
	- Price		
e)	Date of the transaction	7 August 2024	
f)	Place of the transaction	London Stock Exchange, AIM	

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