



Thursday, 8 August 2024

The Character Group plc
Designers, developers and international distributor of toys, games and giftware
(the "Company" or "Character Group")

**Transfer of treasury shares
Total Voting Rights
and
Change of name of nominated adviser**

Transfer of shares from treasury

The Company announces that a total of 8,000 ordinary shares of 5 pence each in the capital of the Company ("Ordinary Shares"), each held by the Company as treasury shares, were transferred from treasury following the exercise of employee share options on 26 June 2024.

Total voting rights (TVR)

Following these transfers, the Company's issued share capital consists of 20,757,457 Ordinary Shares of which 2,092,159 are held in treasury. Therefore, the total number of Ordinary Shares carrying voting rights in Character Group is 18,665,298. This figure of 18,665,298 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest, or a change to their interest, in the Company under the Disclosure Guidance and Transparency Rules.

Change of name of nominated adviser and joint broker

The Company also announces that its Nominated Adviser and Joint Broker has changed its name to Panmure Liberum Limited following completion of its own corporate merger.

ENQUIRIES:

The Character Group plc

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Panmure Liberum

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