

BANGO PLC

("Bango" or the "Company")

Share Purchase and Director/PDMR Dealings

Cambridge, UK, 9 August 2024 - Bango (AIM: BGO), has been notified that on 9 August 2024, Rachel Ellis, PDMR, General Counsel and Company Secretary of Bango, purchased 3,538 Ordinary Shares for herself and her children at an average price of 119 pence per share.

Following this share purchases, Ms Ellis has a total beneficial interest in 23,988 Ordinary Shares in the Company, equivalent to 0.03 per cent. of the Company's issued share capital.

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Paul Larbey, CEO
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Jen Boorer
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About Bango

Bango enables content providers to reach more paying customers through global partnerships. Bango revolutionized the monetization of digital content and services, by opening-up online payments to mobile phone users worldwide. Today, the Digital Vending Machine® is driving the rapid growth of the subscriptions economy, powering choice and control for subscribers.

The world's largest content providers, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT) trust Bango technology to reach subscribers everywhere.

Bango, where people subscribe. For more information, visit www.bangoinvestor.com

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Rachel Christine Ellis
2	Reason for notification	
a)	Position/Status	PDMR, General Counsel and Company Secretary
b)	Initial notification/Amendment	Initial Notification

b)	Initial notification/Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Bango PLC					
b)	LEI	213800V5MWHQCL7RF574					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552					
b)	Nature of the transaction	Purchase of Ordinary Shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>119 pence</td><td>2,892</td></tr></table>	Price(s)	Volume(s)	119 pence	2,892	
Price(s)	Volume(s)						
119 pence	2,892						
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction					
e)	Date of the transaction	9 August 2024					
f)	Place of the transaction	London Stock Exchange XLON					

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Madeleine Grace Greenhalgh
2	Reason for notification	
a)	Position/Status	PCA of Rachel Ellis, PDMR, General Counsel and Company Secretary
b)	Initial notification/Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 20 pence each

	Identification code	GB00B0BRN552	
b)	Nature of the transaction	Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		122 pence	198
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction	
e)	Date of the transaction	9 August 2024	
f)	Place of the transaction	London Stock Exchange XLON	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Samuel Ayton Greenhalgh	
2	Reason for notification		
a)	Position/Status	PCA of Rachel Ellis, PDMR, General Counsel and Company Secretary	
b)	Initial notification/Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Bango PLC	
b)	LEI	213800V5MWHQCL7RF574	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552	
b)	Nature of the transaction	Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		119 pence	224
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction	

e)	Date of the transaction	9 August 2024
f)	Place of the transaction	London Stock Exchange XLON

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Charlotte Alice Greenhalgh	
2	Reason for notification		
a)	Position/Status	PCA of Rachel Ellis, PDMR, General Counsel and Company Secretary	
b)	Initial notification/Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Bango PLC	
b)	LEI	213800V5MWHQCL7RF574	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552	
b)	Nature of the transaction	Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		119 pence	224
d)	Aggregated information - Aggregated volume - Price	N/A Single Transaction	
e)	Date of the transaction	9 August 2024	
f)	Place of the transaction	London Stock Exchange XLON	

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