

Centaur Media plc  
Incorporated in England and Wales  
Registration number: 04948078  
LEI: 2138005WK87G7DQRQI62  
ISIN: GB0034291418

12 August 2024

# Centaur Media Plc

## ("the Company")

### Notification of Transaction by Director/PDMR and PCA

In accordance with DTR 3.1 and Article 19 of the UK Market Abuse Regulation, the Company was advised on 9 August 2024 of the following transaction by Swag Mukerji, Chief Executive Officer, who is considered to be a Person Discharging Managerial Responsibility, and a person closely associated with them.

This notification is made in accordance with the requirements of the UK Market Abuse Regulation.

1.	Details of PDMR / person closely associated with them ('PCA')									
a)	Name	Swag Mukerji								
b)	Position / status	Chief Executive Officer (PDMR)								
c)	Initial notification / amendment	Initial notification								
2.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Full name of the entity	Centaur Media plc								
b)	Legal Entity Identifier code	2138005WK87G7DQRQI62								
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument and identification code	Ordinary shares of £0.10 each  ISIN: GB0034291418								
b)	Nature of the transaction	Transfer of shares to Rina Mukerji (spouse) for nil consideration								
c)	Price(s) and volume(s)	<table><tr><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>Nil</td><td>436,000</td></tr><tr><td></td><td></td></tr><tr><td></td><td></td></tr></table> <p>Note: this was a single transaction.</p>	Price(s)	Volume(s)	Nil	436,000				
Price(s)	Volume(s)									
Nil	436,000									
d)	Aggregated information  Aggregated volume  Price	Not applicable - single transaction.								
e)	Date of the transaction	9 August 2024								
f)	Place of the transaction	Outside a trading venue								

<b>1.</b>	<b>Details of PDMR / person closely associated with them ('PCA')</b>									
a)	Name	Rina Mukerji								
b)	Position / status	PCA of Swag Mukerji (Chief Executive Officer)								
c)	Initial notification / amendment	Initial notification								
<b>2.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>									
a)	Full name of the entity	Centaur Media plc								
b)	Legal Entity Identifier code	2138005WK87G7DQRQI62								
<b>3.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>									
a)	Description of the financial instrument, type of instrument and identification code	Ordinary shares of £0.10 each  ISIN: GB0034291418								
b)	Nature of the transaction	Acquisition of shares from Swag Mukerji (spouse) for nil consideration								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Nil</td> <td>436,000</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> </tbody> </table> <p>Note: this was a single transaction.</p>	Price(s)	Volume(s)	Nil	436,000				
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