RNS Number: 1540A Diageo PLC 12 August 2024

> Diageo plc LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 12 August 2024, the following transactions took place in relation to the Diageo 2001 Share Incentive Plan:

- purchase of partnership shares using deductions from salary; and
 award of one matching share for every two partnership shares purchased.

The notifications below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provide further details.

James Edmunds Deputy Company Secretary

12 August 2024

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Ewan Andrew			
2.	Reason for the notifi	cation			
a)	Position / status	Member of the Executive Com	mittee		
b)	Initial notification / amendment	Initial notification			
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Diageo plc			
b)	LEI	213800ZVIELEA55JMJ32			
4.	Details of the transa (ii) each type of tran transactions have be	Details of the transaction(s): section to be repeated for (i) each type of instrument; ii) each type of transaction; (iii) each date; and (iv) each place where ransactions have been conducted			
a)	Description of the financial instrument	Ordinary shares of 28 101/108	pence		
	Identification code	GB0002374006			
b)	Nature of the transaction	Purchase of partnership shares under the Diageo 2001 Share Incentive Plan Award of matching shares under the Diageo 2001 Share Incentive Plan			
c)	Price(s) and	Price(s)	Volume(s)		
	volume(s)	1. £24.428	5		
		2. Nil	2		
d)	Aggregated information	NA			
	- Aggregated volume - Price				
e)	Date of transaction	2024-08-12			
f)	Place of transaction	London Stock Exchange (XLON)			
		2. Outside a trading venue			

1.	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name Lavanya Chandrashekar			
2.	Reason for the notification			

a)	Position / status	Chief	Chief Financial Officer		
b)	Initial notification / amendment	Initial notification			
3.	Details of the issuer, auctioneer or auction			arket participant, auction platform,	
a)	Name	Diage	o plc		
b)	LEI		0ZVIELEA55JMJ		
4.	Details of the transa (ii) each type of tran transactions have be	ction(s) saction een cor	: section to be re ; (iii) each date; iducted	epeated for (i) each type of instrument; and (iv) each place where	
a)	Description of the financial instrument	Ordina	ary shares of 28 1	01/108 pence	
	Identification code	GB00	02374006		
b)	Nature of the transaction		Purchase of partnership shares under the Diageo 2001 Share Incentive Plan		
		2. Av	Award of matching shares under the Diageo 2001 Share Incentive Plan		
c)	Price(s) and volume(s)		Price(s)	Volume(s)	
	Widifie(s)	1.	£24.428	6	
		2.	Nil	3	
d)	Aggregated information	N/A			
	- Aggregated volume - Price				
e)	Date of transaction	2024-0	2024-08-12		
f)	Place of transaction	London Stock Exchange (XLON)			
		2. Ou	tside a trading ve	nue	

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Cristina Diezhandino			
2.	Reason for the notifi	cation			
a)	Position / status	Member of the Executive Com	mittee		
b)	Initial notification / amendment	Initial notification			
3.	Details of the issuer, auctioneer or auction	emission allowance market pon monitor	participant, auction platform,		
a)	Name	Diageo plc			
b)	LEI	213800ZVIELEA55JMJ32			
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence			
	Identification code	GB0002374006			
b)	Nature of the transaction	Purchase of partnership shares under the Diageo 2001 Share Incentive Plan Award of matching shares under the Diageo 2001 Share Incentive Plan			
c)	Price(s) and	Price(s)	Volume(s)		
	volume(s)	1. £24.428	6		
		2. Nil	3		
d)	Aggregated information	N/A			
	- Aggregated volume - Price				
e)	Date of transaction	2024-08-12			
f)	Place of transaction	1. London Stock Exchange (X	_ON)		

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Daniel Mobley			
2.	Reason for the notifi	cation			
a)	Position / status	Memb	er of the Executive Co	ommittee	
b)	Initial notification / amendment	Initial	notification		
3.	Details of the issuer, auctioneer or auctio			et participant, auction platform,	
a)	Name	Diageo	o plc		
b)	LEI		0ZVIELEA55JMJ32		
4.	Details of the transactions have be	ction(s) saction een con	: section to be repea ; (iii) each date; and iducted	ted for (i) each type of instrument; (iv) each place where	
a)	Description of the financial instrument	Ordina	ary shares of 28 101/10	08 pence	
	Identification code	GB000	02374006		
b)	Nature of the transaction	1. Pu	Purchase of partnership shares under the Diageo 2001 Share Incentive Plan		
		2. Aw Inc	ard of matching share entive Plan	s under the Diageo 2001 Share	
c)	Price(s) and volume(s)		Price(s)	Volume(s)	
	voidifie(s)	1.	£24.428	6	
		2.	Nil	3	
d)	Aggregated information	N/A			
	- Aggregated volume - Price				
e)	Date of transaction	2024-08-12			
f)	Place of transaction	London Stock Exchange (XLON)			
		2. Ou	tside a trading venue		

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Dayalan Nayager			
2.	Reason for the notifi	cation			
a)	Position / status	Member of the Executive Committee			
b)	Initial notification / amendment	Initial notification			
3.	Details of the issuer auctioneer or auction	emission allowance market participant, auction platform, on monitor			
a)	Name	Diageo plc			
b)	LEI	213800ZVIELEA55JMJ32			
4.	Details of the transa (ii) each type of tran transactions have be	ction(s): section to be repeated for (i) each type of instrument; saction; (iii) each date; and (iv) each place where sen conducted			
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence			
	Identification code	GB0002374006			
b)	Nature of the transaction	Purchase of partnership shares under the Diageo 2001 Share Incentive Plan			
		Award of matching shares under the Diageo 2001 Share Incentive Plan			
c)	Price(s) and volume(s)	Price(s) Volume(s)			
	widitio(3)	1. £24.428 6			
		2 Nii 2			

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d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of transaction	2024-08-12
f)	Place of transaction	London Stock Exchange (XLON) Outside a trading venue

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Loui	Louise Prashad		
2.	Reason for the notifi	catio	n		
a)	Position / status	Men	nber of the Executive	Committee	
b)	Initial notification / amendment	Initia	al notification		
3.	Details of the issuer, auctioneer or auction			rket participant, auction platform,	
a)	Name	Diag	eo plc		
b)	LEI	2138	300ZVIELEA55JMJ32		
4.	Details of the transa (ii) each type of tran transactions have be	ction(saction en co	s): section to be rep on; (iii) each date; a onducted	peated for (i) each type of instrument; nd (iv) each place where	
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence			
	Identification code	GB0	002374006		
b)	Nature of the transaction	1.	Purchase of partne Share Incentive Pla	ership shares under the Diageo 2001 In	
		Award of matching shares under the Diageo 2001 Share Incentive Plan			
c)	Price(s) and volume(s)		Price(s)	Volume(s)	
	wiune(s)	1.	£24.428	6	
		2.	Nil	3	
d)	Aggregated information	ΝA			
	- Aggregated volume - Price				
e)	Date of transaction	2024	2024-08-12		
f)	Place of transaction	1. Lo	London Stock Exchange (XLON)		
		2. O	utside a trading venue	Э	

1.	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Tom Shropshire		
2.	Reason for the notifi	cation		
a)	Position / status	Member of the Executive Committee		
b)	Initial notification / amendment	Initial notification		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Diageo plc		
b)	LEI	213800ZVIELEA55JMJ32		
4.	Details of the transa	ction(s): section to be repeated for (i) each type of instrument;		

	(ii) each type of tran transactions have be	saction; (iii) each date; and (iv) each place where een conducted				
a)	Description of the financial instrument	Ordina	Ordinary shares of 28 101/108 pence			
	Identification code	GB00	02374006			
b)	Nature of the transaction	1. Pu Inc	rchase of partnership share entive Plan	s under the Diageo 2001 Share		
		2. Aw Inc	<i>r</i> ard of matching shares und entive Plan	der the Diageo 2001 Share		
c)	Price(s) and volume(s)		Price(s)	Volume(s)		
	voidine(s)	1.	£24.428	6		
		2.	Nil	3		
d)	Aggregated information	N/A				
	- Aggregated volume - Price					
e)	Date of transaction	2024-08-12				
f)	Place of transaction	1 Lor	London Stock Exchange (XLON)			
',	Tidos of transaction		side a trading venue	• • •		

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