

**ZIGUP plc**  
**("ZIGUP" or the "Company")**

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES OR CONNECTED PERSONS**

This announcement is made in accordance with Article 19 of the Market Abuse Regulation ("MAR").

On 12<sup>th</sup> August 2024 the Company awarded options in respect of its 2024 Save as You Earn scheme, ('SAYE') which was subscribed for by over 1,100 employees. A number of PDMRs participated and were granted options as set out in the full notification by the Company, as set out below.

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Katie Tasker-Wood (PDMR)				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Strategy Officer				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	ZIGUP plc				
b)	LEI	213800B3ZUTDOZYVJB41				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.50 each in ZIGUP plc				
b)	Identification code	GB00B41H7391				
c)	Nature of the transaction	Grant of an option over ordinary shares of £0.50 each under the ZIGUP plc SAYE Plan				
d)	Price(s) and volume(s)	<table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>Option price of £3.45 per share</td><td>Option over 5,376 ordinary shares</td></tr></tbody></table>	Price(s)	Volume(s)	Option price of £3.45 per share	Option over 5,376 ordinary shares
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Option price of £3.45 per share	Option over 5,376 ordinary shares					
e)	Aggregated information - Aggregated Volume - Price	N/A				
f)	Date of the transaction	12 August 2024				
g)	Place of the transaction	Outside of a Trading Venue				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	

a)	Name	Jorge Alarcón (PDMR)					
<b>2</b>	<b>Reason for the notification</b>						
a)	Position/status	Managing Director, Northgate Espana					
b)	Initial notification /Amendment	Initial notification					
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>						
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b)	LEI	213800B3ZUTDOZYVJB41					
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f)	Date of the transaction	12 August 2024					
g)	Place of the transaction	Outside of a Trading Venue					

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	Emma Ayton (PDMR)	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	Human Resources Director	
b)	Initial notification /Amendment	Initial notification	

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	ZIGUP plc					
b)	LEI	213800B3ZUTDOZYVJB41					
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