ZIGUP plc ("ZIGUP" or the "Company")

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES OR CONNECTED PERSONS

This announcement is made in accordance with Article 19 of the Market Abuse Regulation ('MAR').

On 12th August 2024 the Company awarded options in respect of its 2024 Save as You Earn scheme, ('SAYE') which was subscribed for by over 1,100 employees. A number of PDMRs participated and were granted options as set out in the full notification by the Company, as set out below.

1	Details of the person disch closely associated	narging managerial respo	onsibilities / person
a)	Name	Katie Tasker-Wood (PD	DMR)
2	Reason for the notification	1	
a)	Position/status	Chief Strategy Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emissiplatform, auctioneer or auc		nrticipant, auction
a)	Name	ZIGUP plc	
b)	LEI	213800B3ZUTDOZYVJE	341
4	Details of the transaction(s instrument; (ii) each type of where transactions have be	of transaction; (iii) each da	
	where transactions have b		
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.50	0 each in ZIGUP plc
a) b)	Description of the financial instrument, type of	Ordinary shares of £0.50 GB00B41H7391	0 each in ZIGUP plc
,	Description of the financial instrument, type of instrument	GB00B41H7391	ordinary shares of £0.50
b)	Description of the financial instrument, type of instrument Identification code	GB00B41H7391 Grant of an option over of each under the ZIGUP p Price(s)	ordinary shares of £0.50 llc SAYE Plan Volume(s)
b)	Description of the financial instrument, type of instrument Identification code Nature of the transaction	GB00B41H7391 Grant of an option over of each under the ZIGUP p	ordinary shares of £0.50 llc SAYE Plan
b)	Description of the financial instrument, type of instrument Identification code Nature of the transaction	GB00B41H7391 Grant of an option over of each under the ZIGUP p Price(s) Option price of £3.45	ordinary shares of £0.50 lic SAYE Plan Volume(s) Option over 5,376
b) c)	Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated Volume	GB00B41H7391 Grant of an option over of each under the ZIGUP p Price(s) Option price of £3.45	ordinary shares of £0.50 lic SAYE Plan Volume(s) Option over 5,376
b) c)	Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information	GB00B41H7391 Grant of an option over of each under the ZIGUP p Price(s) Option price of £3.45 per share	ordinary shares of £0.50 lic SAYE Plan Volume(s) Option over 5,376
b) c)	Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated Volume	GB00B41H7391 Grant of an option over of each under the ZIGUP p Price(s) Option price of £3.45 per share	ordinary shares of £0.50 lic SAYE Plan Volume(s) Option over 5,376

1	Details of the person discharging managerial responsibilities / person
	closely associated

a)	Name	Jorge Alarcón (PDMR)	
2	Reason for the notification		
a)	Position/status	Managing Director, North	hgate Espana
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emiss platform, auctioneer or auc		rticipant, auction
a)	Name	ZIGUP plc	
b)	LEI	213800B3ZUTDOZYVJE	341
4	Details of the transaction(s instrument; (ii) each type of where transactions have be	f transaction; (iii) each da	
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.5	0 each in ZIGUP plc
b)	Identification code	GB00B41H7391	
c)	Nature of the transaction	Grant of an option over of each under the ZIGUP p	
d)	Price(s) and volume(s)	Price(s)	Volume(s)
		Option price of £3.45 per share	Option over 5,210 ordinary shares
e)	Aggregated information		
	- Aggregated Volume - Price	N/A	
f)	Date of the transaction	12 August 2024	
g)	Place of the transaction	Outside of a Trading Ver	nue
1	Details of the person disch	arging managerial respo	onsibilities / person
	closely associated	5 5 5 5 5 5	
a)	Name	Emma Ayton (PDMR)	

-	closely associated	iging managenar responsibilities / percen
a)	Name	Emma Ayton (PDMR)
2	Reason for the notification	
a)	Position/status	Human Resources Director
b)	Initial notification /Amendment	Initial notification

3	Details of the issuer, emiss platform, auctioneer or auc	ion allowance market participant, auction tion monitor		
a)	Name	ZIGUP plc		
b)	LEI	213800B3ZUTDOZYVJB41		
4		een conducted:		
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.50 each in ZIGUP plc		
b)	Identification code	GB00B41H7391		
c)	Nature of the transaction	Grant of an option over ordinary shares of £0.50 each under the ZIGUP plc SAYE Plan		
d)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		Option price of £3.45 per share	Option over 5,376 ordinary shares	
e)	Aggregated information			
	- Aggregated Volume	N/A		
	- Price			
f)	Date of the transaction	12 August 2024		
g)	Place of the transaction	Outside of a Trading Venue		