

14 August 2024

Gamma Communications plc
("Gamma" or the "Company")

Director/PDMR Shareholding

The Company announces that Chris Bradford (Chief People Officer), a person discharging management responsibility, purchased 10 ordinary shares of 0.25 pence on 12 August 2024 pursuant to the Gamma Communications plc Share Incentive Plan established on 6 October 2014. The purchase price was 1529.24 pence.

The scheme is offered to all permanent employees who have at least one month's service. It enables the employee to purchase shares on a monthly basis which are held in a trust; subsequent sales of those shares receive a favourable tax treatment if they are held in the trust for five years.

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Appendix

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Chris Bradford
2	Reason for the notification	
a)	Position/status	Chief People Officer
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Gamma Communications plc
b)	LEI	213800LAQZXPRIZUEH50
4	Details of the transaction(s): section to be repeated for (i) each type of instrument: (ii) each type of transaction: (iii) each date: and (iv) each place	

	where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.25p each in Gamma Communications plc Identification code (ISIN) for Gamma Communications plc ordinary shares: GB00BQS10J50				
b)	Nature of the transaction	Purchase of Ordinary Shares of 0.25p each pursuant to the SIP all-employee share scheme				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1529.24p</td> <td>10</td> </tr> </tbody> </table>	Price(s)	Volume(s)	1529.24p	10
Price(s)	Volume(s)					
1529.24p	10					
d)	Aggregated information - Aggregated volume - Price	As above				
e)	Date of the transaction	12 August 2024				
f)	Place of the transaction	London Stock Exchange, (AIMX)				

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