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**THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION  
FOR IMMEDIATE RELEASE**

14 August 2024

**Playtech plc  
('Playtech' or the 'Company')  
Response to Media Speculation**

Playtech notes the recent media speculation that it is in discussions with Flutter Entertainment plc ('Flutter') regarding the potential sale of the Snaitech business for a value that could be about £2 billion (the 'Transaction').

Playtech confirms it is in discussions with Flutter and has granted Flutter a period of exclusivity to complete due diligence and finalise the necessary Transaction documentation.

There can be no certainty that any Transaction regarding the potential sale of the Snaitech business will ultimately be agreed, or as to its terms. Further announcements will be made as and when appropriate.

- ENDS -

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This announcement contains inside information for the purposes of the UK Market Abuse Regulation. The person responsible for releasing this announcement is Sandeep Gandhi (Head of Investor Relations).

**About Playtech**

Founded in 1999 and with a listing in the equity shares (commercial companies) category on the Main Market of the London Stock Exchange, Playtech is a technology leader in the gambling industry with over 7,700 employees across 19 countries.

Playtech is the gambling industry's leading technology company delivering business intelligence driven gambling software, services, content and platform technology across the industry's most popular product verticals, including, casino, live casino, sports betting, virtual sports, bingo and poker. It is the pioneer of omni-channel gambling technology through its integrated platform technology, Playtech ONE. Playtech ONE delivers data driven marketing expertise, single wallet functionality, CRM and responsible gambling solutions across one single platform across product verticals and across retail and online.

Playtech partners with and invests in the leading brands in regulated and newly regulated markets to deliver its data driven gambling technology across the retail and online value chain. Playtech provides its technology on a B2B basis to the industry's leading retail and online operators, land-based casino groups and government sponsored entities such as lotteries. Playtech directly owns and operates Snaitech, the leading sports betting and gaming company in online and retail in Italy.

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