

Mortgage Advice Bureau (Holdings) plc ("MAB" or the "Company")

15 August 2024

Directors' Shareholdings and PDMR notification

The Company has been notified that on 14 August 2024 certain Directors of the Company or their connected parties have purchased Ordinary Shares of 0.1p ("Shares") as follows:

Director	Date of purchase	Number of Shares purchased ^[1]	Purchase price	Total Shares held	% ISC held following purchase
Ben Thompson	14 August 2024	34	888.0p	89,839	0.16%

The notification below is made in accordance with the requirements of the EU Market Abuse Regulation.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Ben Thompson		
2	Reason for the notification			
a)	Position/status	Deputy Chief Executive Officer		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Mortgage Advice Bureau (Holdings) plc		
b)	LEI	2138008AY1RA61T6W960		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.1 pence each ISIN: GB00BQSBH502		
b)	Nature of the transaction	Purchase of shares		
c)	Price(s) and volume(s)	Price	No. of shares	
		888.0p	34	
d)	Aggregated information - Aggregated volume - Price	Volume: 34 Price: 888.0p		

e)	Date of the transaction	14 August 2024
f)	Place of the transaction	London Stock Exchange, AIM

Enquiries:

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^[1] Under the Mortgage Advice Bureau Share Incentive Plan, the Company matches the employee purchase.

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