

ZIGUP plc

("ZIGUP" or the "Company")

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES OR CONNECTED PERSONS

This announcement is made in accordance with Article 19 of the Market Abuse Regulation ("MAR").

The Company announces that the nil cost award of options over ordinary shares of £0.50 pence each in the Company made to the executive directors on 9 August 2021 under the Company's 2019 Executive Performance Share Plan ("Awards") vested on 9 August 2024.

On 14 August 2024, the executive directors exercised the following Awards and sold the following ordinary shares in order to satisfy the personal taxation obligations arising on exercise:

Director	Award Exercised	Shares sold	Shares retained
Martin Ward	206,853	97,563	109,290 (These shares are subject to a two-year holding period).
Philip Vincent	133,601	63,014	70,587 (These shares are subject to a two-year holding period).

The ordinary shares required to satisfy the exercise of the Awards were transferred from the Company's Employee Benefit Trust.

Details of the full notification by the Company are set out below.

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Martin Ward					
2	Reason for the notification						
a)	Position/status	Chief Executive Officer					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	ZIGUP plc					
b)	LEI	213800B3ZUTDOZYVJB41					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.50 pence each in ZIGUP plc					
b)	Identification code	GB00B41H7391					
c)	Nature of the transaction	Acquisition of Ordinary Shares of £0.50 pence each made under the ZIGUP plc 2019 Executive Performance Share Plan					
d)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>206,853</td></tr></table>		Price(s)	Volume(s)	Nil	206,853
Price(s)	Volume(s)						
Nil	206,853						
e)	Aggregated information						
	- Aggregated Volume	206,853					
	- Price	Nil					

f)	Date of the transaction	14 August 2024					
g)	Place of the transaction	Outside of a Trading Venue					
	Transaction 2						
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.50 pence each in ZIGUP plc					
b)	Identification code	GB00B41H7391					
c)	Nature of the transaction	Sale of Ordinary Shares made under the ZIGUP plc 2019 Executive Performance Share Plan to cover personal tax and social security obligations arising from the vesting of the Award. The balance of shares, being 109,290, were transferred to his nominee account with no change in beneficial ownership.					
d)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£4.00</td><td>97,563</td></tr></table>		Price(s)	Volume(s)	£4.00	97,563
Price(s)	Volume(s)						
£4.00	97,563						
e)	Aggregated information						
	- Aggregated Volume	97,563					
	- Price	£4.00					
f)	Date of the transaction	14 August 2024					
g)	Place of the transaction	London Stock Exchange (XLON)					

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Philip Vincent
2	Reason for the notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	ZIGUP plc
b)	LEI	213800B3ZUTDOZYVJB41
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.50 pence each in ZIGUP plc
b)	Identification code	GB00B41H7391

c)	Nature of the transaction	Acquisition of Ordinary Shares of £0.50 pence made under the ZIGUP plc 2019 Executive Performance Share Plan					
d)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>133,601</td></tr></table>		Price(s)	Volume(s)	Nil	133,601
Price(s)	Volume(s)						
Nil	133,601						
e)	Aggregated information - Aggregated Volume - Price	133,601 Nil					
f)	Date of the transaction	14 August 2024					
g)	Place of the transaction	Outside of a Trading Venue					
	Transaction 2						
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.50 pence each in ZIGUP plc					
b)	Identification code	GB00B41H7391					
c)	Nature of the transaction	Sale of Ordinary Shares made under the ZIGUP plc 2019 Executive Performance Share Plan to cover personal tax and social security obligations arising from the vesting of the Award. (This is set out in columns D&E of transaction 2). The balance of shares, being 70,587, were transferred to his nominee account with no change in beneficial ownership.					
d)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£4.00</td><td>63,014</td></tr></table>		Price(s)	Volume(s)	£4.00	63,014
Price(s)	Volume(s)						
£4.00	63,014						
e)	Aggregated information - Aggregated Volume - Price	63,014 £4.00					
f)	Date of the transaction	14 August 2024					
g)	Place of the transaction	London Stock Exchange (XLON)					

For further information, please contact:

ZIGUP plc

Matthew Barton, Company Secretary

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