

TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB00BF16C058

Issuer Name

ALPHA FINANCIAL MARKETS CONSULTING PLC

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of voting rights

3. Details of person subject to the notification obligation

Name

Glazer Capital, LLC

City of registered office (if applicable)

New York

Country of registered office (if applicable)

USA

4. Details of the shareholder

| Name | City of registered office | Country of registered office |
|-------------------------------------|---------------------------|------------------------------|
| Glazer Enhanced Offshore Fund, Ltd. | Grand Cayman | Cayman Islands |

5. Date on which the threshold was crossed or reached

16-Aug-2024

6. Date on which Issuer notified

16-Aug-2024

7. Total positions of person(s) subject to the notification obligation

| | % of voting rights attached to shares (total of 8.A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer |
|---|--|---|--------------------------------|--|
| Resulting situation on the date on which threshold was crossed or reached | 9.628600 | 0.000000 | 9.628600 | 11747789 |
| Position of previous notification (if applicable) | 11.021900 | 0.000000 | 11.021900 | |

8. Notified details of the resulting situation on the date on which the threshold was

crossed or reached

8A. Voting rights attached to shares

| Class/Type of shares ISIN code(if possible) | Number of direct voting rights (DTR5.1) | Number of indirect voting rights (DTR5.2.1) | % of direct voting rights (DTR5.1) | % of indirect voting rights (DTR5.2.1) |
|---|---|---|------------------------------------|--|
| GB00BF16C058 | | 11747789 | | 9.628600 |
| Sub Total 8.A | 11747789 | | 9.628600% | |

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

| Type of financial instrument | Expiration date | Exercise /conversion period | Number of voting rights that may be acquired if the instrument is exercised/converted | % of voting rights |
|------------------------------|-----------------|-----------------------------|---|--------------------|
| | | | | |
| Sub Total 8.B1 | | | | |

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

| Type of financial instrument | Expiration date | Exercise /conversion period | Physical or cash settlement | Number of voting rights | % of voting rights |
|------------------------------|-----------------|-----------------------------|-----------------------------|-------------------------|--------------------|
| | | | | | |
| Sub Total 8.B2 | | | | | |

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling person | Name of controlled undertaking | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|-----------------------------|--------------------------------|--|--|---|
| Paul J. Glazer | Glazer Capital, LLC | 9.628600 | | 9.628600% |

10. In case of proxy voting

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

11. Additional Information

Glazer Capital, LLC is the discretionary investment manager for investment funds and a separate managed account (the "Clients"). This filing is a notification of major holding in the aggregate on behalf of such Clients.

12. Date of Completion

16-Aug-2024

13. Place Of Completion

New York, USA

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