

20 August 2024

ASOS Plc
("ASOS" or the "Company")

Result of General Meeting

ASOS announces that all resolutions were duly passed by means of a poll at the Company's General Meeting held today. The results of the poll vote for each resolution are set out below.

RESOLUTIONS	VOTES FOR	% FOR	VOTES AGAINST	% AGAINST	VOTES WITHHELD*
1. To approve the ASOS Plc Value Creation Plan	62,592,196	91.82	5,573,224	8.18	17,971
2. To approve the revised Directors' Remuneration Policy	62,589,667	91.81	5,581,166	8.19	12,558
3. To approve the amendments to the ASOS Plc Long Term Incentive Scheme 2022	67,607,433	99.18	560,175	0.82	15,783
4. To approve the amendments to the ASOS Plc Deferred Bonus Plan 2022	67,607,885	99.18	558,522	0.82	16,984
5. To approve the amendments to the ASOS Plc Sharesave Plan 2022	68,111,943	99.92	54,865	0.08	16,583

* A vote withheld is not a vote in law and is not counted in the votes for or against a resolution

Full details of the resolutions are available in the Notice of General Meeting on the Company's website: www.asosplc.com

As at the date of the General Meeting, the Company's issued and fully paid share capital consists of 119,334,341 Ordinary Shares with a nominal value of 3.5 pence each ("Ordinary Shares"), with one voting right per share. The Company does not hold any Ordinary Shares in Treasury. The total number of voting rights in the Company is therefore 119,334,341.

In accordance with Listing Rule 9.6.2 copies of the resolutions will be submitted to the FCA National Storage Mechanism together with copies of the new and amended scheme rules, which will shortly be available for inspection at <https://data.fca.org.uk/#/nsm/nationalstoragemechanism>.

For further information:

ASOS plc

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Background note

ASOS is a destination for fashion-loving 20-somethings around the world, with a purpose to give its customers the confidence to be whoever they want to be. Through its app and mobile/desktop web experience, available in nine languages and in over 200 markets, ASOS customers can shop a curated edit of nearly 50,000 products, sourced from nearly 900 global and local third-party brands alongside a mix of fashion-led own brand labels - including ASOS Design, ASOS Edition, ASOS 4505, Collusion, Reclaimed Vintage, Topshop, Topman, and Miss Selfridge. ASOS aims to give all its customers a truly frictionless experience, with an ever-greater number of different payment methods and hundreds of local deliveries and return options, including Next-Day Delivery and Same-Day Delivery, dispatched from state-of-the-art fulfilment centres in the UK, US, and Germany.

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