



21 August 2024

**evoke plc**  
("evoke" or "the Company")

**Notification of Transactions by Persons Discharging Managerial Responsibilities**

evoke plc (the "Company") notifies the following transaction by a person discharging managerial responsibilities (a PDMR) in ordinary shares of 0.5p each in the Company ("Ordinary Shares").

On 20 August 2024, the Company was notified that Ori Shaked, Non-Executive Director of the Company, purchased 378,400 Ordinary Shares, at a price of 66.0p each (the "Transaction").

Post this Transaction, Ori Shaked holds an interest of 672,882 Ordinary Shares.

<b>1. Details of the person discharging managerial responsibilities/person closely associated</b>		
(a)	Name	Ori Shaked
<b>2. Reason for the notification</b>		
(a)	Position/status	Non-Executive Director
(b)	Initial notification/Amendment	Initial notification
<b>3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
(a)	Name	evoke plc
(b)	LEI	213800H84UJQYSVF9750
<b>4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
(a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of 0.5p each in the capital of evoke plc (Ordinary Shares)  ISIN: GI000A0F6407
(b)	Nature of the transaction	Purchase of Ordinary Shares
(c)	Price(s) and volume(s)	Price(s)      Volume(s) 66.0p      378,400
(d)	Aggregated information  - Aggregated volume  - Price	N/A - Single transaction
(e)	Date of the transaction	19 August 2024
(f)	Place of the transaction	London Stock Exchange

- *Ends* -

**Enquiries and further information:**

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**About evoke plc:**

evoke plc (and together with its subsidiaries, "evoke" or the "Group") is one of the world's leading betting and gaming companies. The Group owns and operates internationally renowned brands including William Hill, 888, and Mr Green. Incorporated in Gibraltar, and headquartered and listed in London, the Group operates from offices around the world.

The Group's vision is to make life more interesting and its mission is to delight players with world-class betting and gaming experiences.

Find out more at:

<http://evokeplc.com/>

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