

Centaur Media plc  
Incorporated in England and Wales  
Registration number: 04948078  
LEI: 2138005WK87G7DQRQI62  
ISIN: GB0034291418

21 August 2024

## Centaur Media Plc ("the Company")

### **Notification of Transactions by PDMR following Exercise of Long-Term Incentive Plan Awards.**

#### **Substantial proportion of shares retained by PDMR.**

In accordance with DTR 3.1 and Article 19 of the UK Market Abuse Regulation, the Company was advised on 20 August 2024 that Steve Newbold, Managing Director, who is considered to be a Person Discharging Managerial Responsibility, exercised nil cost options under the Company's Long Term Incentive Plan ('LTIP') on 12 August 2024 and sold sufficient shares on 20 August 2024 at an average price of £0.305 to settle his income tax and national insurance liabilities.

Name of PDMR	Total number of shares acquired on exercise of LTIP award(s)	Exercise price	Number of shares sold to satisfy Tax and NI liabilities	Number of shares retained
Steve Newbold	258,227	Nil cost	121,980	136,247

This notification is made in accordance with the requirements of the UK Market Abuse Regulation.

<b>1. Details of PDMR / person closely associated with them ('PAC')</b>					
a) Name	Steve Newbold				
b) Position / status	Managing Director				
c) Initial notification / amendment	Initial notification				
<b>2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a) Full name of the entity	Centaur Media plc				
b) Legal Entity Identifier code	2138005WK87G7DQRQI62				
<b>3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument and identification code  Ordinary shares of £0.10 each  ISIN: GB0034291418				
b)	Nature of the transaction  Acquisition following exercise of LTIP Award				
c)	Price(s) and volume(s)  <table border="1"><tr><td>Price(s) (£)</td><td>Volume(s)</td></tr><tr><td>Nil cost</td><td>258,227</td></tr></table>	Price(s) (£)	Volume(s)	Nil cost	258,227
Price(s) (£)	Volume(s)				
Nil cost	258,227				
d)	Aggregated information  Aggregated volume  Price (£)  Not applicable - single transaction.				
e)	Date of the transaction  12 August 2024				
<i>4. Place of the transaction</i>	Outside a trading venue				

1)	Place of the transaction	Outside a trading venue
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<b>1.</b>	<b>Details of PDMR / person closely associated with them ('PAC')</b>					
a)	Name	Steve Newbold				
b)	Position / status	Managing Director				
c)	Initial notification / amendment	Initial notification				
<b>2.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Full name of the entity	Centaur Media plc				
b)	Legal Entity Identifier code	2138005WK87G7DQRQI62				
<b>3.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument and identification code	Ordinary shares of £0.10 each  ISIN: GB0034291418				
b)	Nature of the transaction	Sale of shares to satisfy income tax and national insurance liabilities.				
c)	Price(s) and volume(s)	<table border="1"> <tr> <th>Price(s) (£)</th> <th>Volume(s)</th> </tr> <tr> <td>0.305</td> <td>121,980</td> </tr> </table>	Price(s) (£)	Volume(s)	0.305	121,980
Price(s) (£)	Volume(s)					
0.305	121,980					
d)	Aggregated information  Aggregated volume  Price (£)	Not applicable - single transaction.				
e)	Date of the transaction	20 August 2024				
f)	Place of the transaction	London Stock Exchange XLON				

Ciara Galbraith  
 General Counsel and Company Secretary  
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