

Centaur Media plc  
Incorporated in England and Wales  
Registration number: 04948078  
LEI: 2138005WK87G7DQRQI62  
ISIN: GB0034291418  
21 August 2024

# Centaur Media Plc

## ("the Company")

### Notification of Transaction by Director/ PDMR

In accordance with DTR 3.1 and Article 19 of the UK Market Abuse Regulation, the Company was advised on 21 August 2024 that the following Directors and Persons Discharging Managerial Responsibility acquired ordinary shares in London on 20 August 2024 at a price of £0.3118 per ordinary share through the Company's Share Incentive Plan:

Director/PDMR	Number of ordinary shares under the personal contribution element of the plan	Number of ordinary shares under the matching element of the plan (Company contribution)	Share price
Swag Mukerji	482	241	£0.3118
Steve Newbold	481	240	£0.3118

This notification is made in accordance with the requirements of the UK Market Abuse Regulation.

	Details of PDMR / person closely associated with them ('CAP')									
a)	Name	Swag Mukerji								
b)	Position / status	CEO								
c)	Initial notification / amendment	Initial notification								
2.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Full name of the entity	Centaur Media plc								
b)	Legal Entity Identifier code	2138005WK87G7DQRQI62								
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument and identification code	Ordinary shares of £0.10 each  ISIN: GB0034291418								
b)	Nature of the transaction	Acquisition through Company Share Incentive Plan								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£0.3118</td><td>723</td></tr><tr><td></td><td></td></tr><tr><td></td><td></td></tr></table> <p>Note: this was a single transaction.</p>	Price(s)	Volume(s)	£0.3118	723				
Price(s)	Volume(s)									
£0.3118	723									
d)	Aggregated information  Aggregated volume  Price	Not applicable - single transaction.								
e)	Date of the	20 August 2024								

e)	Date of the transaction	20 August 2024
f)	Place of the Transaction	London Stock Exchange XLON

1.	Details of PDMR / person closely associated with them ('CAP')										
a)	Name	Steve Newbold									
b)	Position / status	Group Managing Director Xeim									
c)	Initial notification / amendment	Initial notification									
2.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Full name of the entity	Centaur Media plc									
b)	Legal Entity Identifier code	2138005WK87G7DQRQI62									
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument and identification code	Ordinary shares of £0.10 each  ISIN: GB0034291418									
b)	Nature of the transaction	Acquisition through Company Share Incentive Plan									
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£0.3118</td><td>721</td></tr><tr><td></td><td></td></tr><tr><td></td><td></td></tr></table> <p>Note: this was a single transaction.</p>		Price(s)	Volume(s)	£0.3118	721				
Price(s)	Volume(s)										
£0.3118	721										
d)	Aggregated information  Aggregated volume  Price	Not applicable - single transaction.									
e)	Date of the transaction	20 August 2024									
f)	Place of the Transaction	London Stock Exchange XLON									

Ciara Galbraith  
General Counsel and Company Secretary  
0207 970 4000

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHSEMFLFELSELA