

22 August 2024

ActiveOps plc
("ActiveOps" or the "Company")

Notice of AGM

ActiveOps plc (AIM: AOM), a leading provider of Decision Intelligence for service operations, confirms that its 2024 Notice of Annual General Meeting ("AGM") has today been made available and can be viewed on, or downloaded from, the Company's corporate website at <https://investors.activeops.com/investors>. Printed copies of the Notice of AGM will be sent to those shareholders who have elected to receive hard copy communications.

The AGM will be held at the offices of CMS Cameron McKenna Nabarro Olswang LLP at Cannon Place, 78 Cannon Street, London, EC4N 6AF, at 9 a.m. on 26 September 2024.

Shareholders planning to attend the AGM in person, are asked to please notify the Company in advance by email to investors@activeops.com to assist in planning and implementing arrangements for this year's meeting, as the Company may need to implement health and safety protocols to ensure the safety of all attendees.

If there are any changes to the arrangements of the AGM, these will be communicated to members before the meeting through the Company's website and, where appropriate, via the Regulatory News Service.

Shareholders are invited to submit any questions for the Board in advance by sending an email to investors@activeops.com. The Directors will give a business update to shareholders and answer relevant questions at the beginning of the AGM, after which the formal business as set out in the Notice of AGM will be considered.

For more information, please contact:

ActiveOps

Richard Jeffery, Chief Executive Officer

Emma Salhouse, Chief Financial Officer

Via Alma

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About ActiveOps

The Company's offerings provide predictive and prescriptive insight to help service operations make better decisions - faster. The Company's AI-powered SaaS solutions are underpinned by 15+ years of operational data and its AOM methodology that's proven to drive cross department decision-making.

With Decision Intelligence, ActiveOps' customers deliver MORE - release 20%+ capacity within the first 12 months and boost productivity by 30%+ leading to MORE business impact. Customer turnaround times are improved substantially, costs are reduced. SLAs are met and employees are happier and more engaged.

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The Company has over 170 employees, serving a global customer base of over 80 enterprise customers from offices in the UK, Ireland, USA, Australia, India and South Africa. The Group's customers are predominantly in the banking, insurance, healthcare administration and business process outsourcing (BPO) sectors, including Nationwide, TD Bank, Elevance and DXC Technology.

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