RNS Number : 6314B Diageo PLC 23 August 2024

Director/PDMR Shareholding

The Company has been notified of the following dealings by Louise Prashad on 23 August 2024:

- exercise of options under The Diageo 2014 Long Term Incentive Plan; and
- sale of Ordinary Shares

The notification below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provides further details.

James Edmunds Deputy Company Secretary

23 August 2024

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| a) Description of the financial instrument Identification code GB0002374006 b) Nature of the transaction 2. Sale of Ordinary Shares under The Diage 2014 Long Term Incentive Plan 2. Sale of Ordinary Shares c) Price(s) and volume(s) 7. £17.88 5,038 7. £17.88 5,038 7. £25.25 4,045 d) Aggregated information - Aggregated volume - Price e) Date of transaction 2024-08-23 f) Place of transaction 1. Outside a trading venue | 1. | Details of the persor | discharging managerial responsibilities/person closely associated |
|--|----|---|---|
| a) Position / status | a) | Name | Louise Prashad |
| b) Initial notification / amendment Initial notification 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name Diageo plc b) LEI 213800ZVIELEA55JMJ32 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; each type of transaction; (ii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument Identification code GB0002374006 b) Nature of the transaction | 2. | Reason for the notification | |
| amendment 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name Diageo plc b) LEI 213800ZVIELEA55JMJ32 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument Identification code GB0002374006 b) Nature of the transaction 2. Sale of Ordinary Shares under The Diage 2014 Long Term Incentive Plan 2. Sale of Ordinary Shares c) Price(s) and volume(s) 1. £17.88 5,038 2. £25.25 4,045 d) Aggregated information NVA Aggregated volume - Price e) Date of transaction 2024-08-23 f) Place of transaction 1. Outside a trading venue | a) | Position / status | Member of the Executive Committee |
| auctioneer or auction monitor a) Name Diageo plc b) LEI 213800ZVIELEA55JMJ32 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument Identification code GB0002374006 b) Nature of the transaction 2. Sale of Ordinary Shares under The Diage 2014 Long Term Incentive Plan 2. Sale of Ordinary Shares c) Price(s) and volume(s) 1. £17.88 5.038 2. £25.25 4,045 d) Aggregated information N/A - Aggregated volume - Price e) Date of transaction 2024-08-23 f) Place of transaction 1. Outside a trading venue | b) | | Initial notification |
| b) LEI 213800ZVIELEA55JMJ32 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument Identification code GB0002374006 b) Nature of the transaction 2. Sale of Ordinary Shares under The Diagonal Long Term Incentive Plan 2. Sale of Ordinary Shares c) Price(s) and volume(s) Volume(s) 7. £17.88 5,038 7.038 7 | 3. | | |
| 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument Identification code GB0002374006 b) Nature of the transaction 1. Exercise of options over Ordinary Shares under The Diage 2014 Long Term Incentive Plan 2. Sale of Ordinary Shares c) Price(s) and volume(s) 1. £17.88 5,038 2. £25.25 4,045 d) Aggregated information - Aggregated volume - Price e) Date of transaction 2024-08-23 f) Place of transaction 1. Outside a trading venue | a) | Name | Diageo plc |
| a) Description of the financial instrument Identification code GB0002374006 b) Nature of the transaction 2. Sale of Ordinary Shares under The Diage 2014 Long Term Incentive Plan 2. Sale of Ordinary Shares c) Price(s) and volume(s) 7. £17.88 5,038 7. £17.88 5,038 7. £25.25 4,045 d) Aggregated information - Aggregated volume - Price e) Date of transaction 2024-08-23 f) Place of transaction 1. Outside a trading venue | b) | LEI | 213800ZVIELEA55JMJ32 |
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| b) Nature of the transaction 1. Exercise of options over Ordinary Shares under The Diagonal 2014 Long Term Incentive Plan 2. Sale of Ordinary Shares c) Price(s) and volume(s) 1. £17.88 5,038 2. £25.25 4,045 d) Aggregated information - Aggregated volume - Price e) Date of transaction 2024-08-23 f) Place of transaction 1. Outside a trading venue | a) | Description of the financial instrument | Ordinary Shares of 28 101/108 pence |
| transaction 2014 Long Term Incentive Plan | | Identification code | GB0002374006 |
| c) Price(s) and volume(s) Price(s) Volume(s) 1. £17.88 5,038 2. £25.25 4,045 Aggregated information - Aggregated volume - Price e) Date of transaction 2024-08-23 f) Place of transaction 1. Outside a trading venue | b) | | |
| d) Aggregated information - Aggregated volume - Price e) Date of transaction 7. Place of transaction 2024-08-23 1. £17.88 5,038 2. £25.25 4,045 | | | Sale of Ordinary Shares |
| d) Aggregated information - Aggregated volume - Price e) Date of transaction 1. £17.88 | c) | Price(s) and | Price(s) Volume(s) |
| d) Aggregated information - Aggregated volume - Price e) Date of transaction 2024-08-23 f) Place of transaction 1. Outside a trading venue | | voiurie(s) | 1. £17.88 5,038 |
| information - Aggregated volume - Price e) Date of transaction 2024-08-23 f) Place of transaction 1. Outside a trading venue | | | 2. £25.25 4,045 |
| information - Aggregated volume - Price e) Date of transaction 2024-08-23 f) Place of transaction 1. Outside a trading venue | | | |
| - Price e) Date of transaction 2024-08-23 f) Place of transaction 1. Outside a trading venue | d) | Aggregated information | WA |
| f) Place of transaction 1. Outside a trading venue | | - Aggregated volume - Price | |
| , | e) | Date of transaction | 2024-08-23 |
| 2 London Stock Evolution (M.ON) | f) | Place of transaction | Outside a trading venue |
| 2. London Stock Exchange (ALON) | | | London Stock Exchange (XLON) |

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