

RNS Number : 6314B
Diageo PLC
23 August 2024

Director/PDMR Shareholding

The Company has been notified of the following dealings by Louise Prashad on 23 August 2024:

- exercise of options under The Diageo 2014 Long Term Incentive Plan; and
- sale of Ordinary Shares

The notification below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provides further details.

James Edmunds
Deputy Company Secretary

23 August 2024

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities/person closely associated											
a)	Name	Louise Prashad										
2.	Reason for the notification											
a)	Position / status	Member of the Executive Committee										
b)	Initial notification / amendment	Initial notification										
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	Diageo plc										
b)	LEI	213800ZVIELEA55JMJ32										
4.	Details of the transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
a)	Description of the financial instrument Identification code	Ordinary Shares of 28 101/108 pence GB0002374006										
b)	Nature of the transaction	1. Exercise of options over Ordinary Shares under The Diageo 2014 Long Term Incentive Plan 2. Sale of Ordinary Shares										
c)	Price(s) and volume(s)	<table border="1"><thead><tr><th></th><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>1.</td><td>£17.88</td><td>5,038</td></tr><tr><td>2.</td><td>£25.25</td><td>4,045</td></tr></tbody></table>			Price(s)	Volume(s)	1.	£17.88	5,038	2.	£25.25	4,045
	Price(s)	Volume(s)										
1.	£17.88	5,038										
2.	£25.25	4,045										
d)	Aggregated information - Aggregated volume - Price	N/A										
e)	Date of transaction	2024-08-23										
f)	Place of transaction	1. Outside a trading venue 2. London Stock Exchange (XLON)										

information, please contact rs@seg.com or visit www.ms.com.

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