

27 August 2024

**Personal Group Holdings plc**  
(the "Company", "Personal Group" or the "Group")

**Appointment of Nominated Adviser and Broker**

Personal Group (AIM: PGH), the workforce benefits and services provider is pleased to announce the appointment of Canaccord Genuity Limited as the Company's Nominated Adviser and Broker, with immediate effect.

- Ends -

**For more information, please contact:**

**Personal Group Holdings Plc**

Paula Constant (CEO) / Sarah Mace (CFO)

Via Alma

**Canaccord Genuity Limited** (Nominated Adviser & Broker)

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**Notes to Editors:**

**Personal Group Holdings Plc**(AIM: PGH) is a workforce benefits and services provider. The Group enables employers across the UK to improve employee engagement and support their people's physical, mental, social and financial wellbeing. Its vision is to create a brighter future for the UK workforce.

Personal Group provides health insurance services and a broad range of employee benefits, engagement, and wellbeing products. Its offerings can also be delivered through its proprietary app, Hapi, and the recently developed extension to the platform, Hapiflex.

The Group's growth strategy is centred around widening the footprint of the business into the SME, talent-led & Public Sectors, thereby expanding the addressable customer base. In addition, it aims to grow in its existing industrial heartlands, to re-invigorate growth in insurance policyholders and to drive the use of its SaaS offerings.

Group Clients include: Airbus, Barchester Healthcare, British Transport Police, Merseyrail, Randstad, Royal Mail Group, The Royal Mint, the Sandwell & Birmingham NHS Trust, Stagecoach Group plc, and The University of York.

For further information on the Group please see [www.personalgroup.com](http://www.personalgroup.com)

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