

ZIGUP plc
("ZIGUP" or the "Company")

Director/PDMR

The Company announces that, together with over 7,500 eligible employees of the Company's group the following Executive Directors and PDMRs have each been awarded 122 ordinary shares of Â£0.50 pence each in the Company under the Company's Share Incentive Plan. The shares were awarded to the Executive Directors and PDMRs with effect from 20 August 2024 and are subject to a three-year retention period under the rules of the Company's Share Incentive Plan.

This announcement is made in accordance with Article 19 of the Market Abuse Regulation ("MAR").

Details of the full notification by the Company are set out below.

1	Details of the person discharging managerial responsibilities / person closely associated	
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a)	Name	Â
Â	Â	Â Martin Ward
Â	Â	
2	Reason for the notification	
Â	Â	
a)	Position/status	Chief Executive Officer
Â	Â	
Â	Â	
b)	Initial notification /Amendment	Initial notification
Â	Â	
Â	Â	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
Â	Â	
a)	Name	ZIGUP plc
Â	Â	
Â	Â	
b)	LEI	213800B3ZUTDOZYVJB41
Â	Â	
Â	Â	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
Â	Â	
Â	Â	
a)	Description of the financial instrument, type of instrument	Ordinary shares of Â£0.50 pence each in ZIGUP plc
Â	Â	
Â	Â	
b)	Identification code	GB00B41H7391
Â	Â	
Â	Â	
c)	Nature of the transaction	Award of 122 Ordinary Shares of Â£0.50 in the Company subject to the terms of the Company's Share Incentive Plan.
Â	Â	
Â	Â	
d)	Price(s) and volume(s)	Â
Â	Â	Price(s)
Â	Â	Volume(s)
Â	Â	Â
Â	Â	122
Â	Â	
Â	Â	
e)	Aggregated information	Â
Â	Â	Â
Â	- Aggregated Volume	122
Â	Â	Â
Â	- Price	Nil
Â	Â	Â
Â	Â	
Â	Â	
f)	Date of the transaction	20 August 2024
Â	Â	
Â	Â	
g)	Place of the transaction	Outside Trading Venue
Â	Â	
Â	Â	

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1	Details of the person discharging managerial responsibilities / person closely associated									
Å	Å									
a)	Name	Å								
Å	Å	Philip Vincent								
Å	Å									
2	Reason for the notification									
Å	Å									
a)	Position/status	Chief Financial Officer								
Å	Å									
Å	Å									
b)	Initial notification /Amendment	Initial notification								
Å	Å									
Å	Å									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
Å	Å									
a)	Name	ZIGUP plc								
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b)	LEI	213800B3ZUTDOZYVJB41								
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Å	Å									
b)	Identification code	GB00B41H7391								
Å	Å									
Å	Å									
c)	Nature of the transaction	Award of 122 Ordinary Shares of Å£0.50 in the Company subject to the terms of the Company's Share Incentive Plan.								
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Å	Å									
d)	Price(s) and volume(s)	Å								
Å	Å	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>Å</td> <td></td> </tr> <tr> <td>Å£0</td> <td>122</td> </tr> <tr> <td>Å</td> <td></td> </tr> </table>	Price(s)	Volume(s)	Å		Å£0	122	Å	
Price(s)	Volume(s)									
Å										
Å£0	122									
Å										
Å	Å									
Å	Å									
e)	Aggregated information	Å								
Å	Å	Å								
Å	- Aggregated Volume	122								
Å	Å	Å								
Å	- Price	Nil								
Å	Å	Å								
Å	Å	Å								
Å	Å									
f)	Date of the transaction	20 August 2024								
Å	Å									
Å	Å									
g)	Place of the transaction	Outside Trading Venue								
Å	Å									
Å	Å									

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1	Details of the person discharging managerial responsibilities / person closely associated	
Å	Å	
a)	Name	Å
Å	Å	Harvey Stead
Å	Å	
2	Reason for the notification	
Å	Å	
a)	Position/status	Chief Operating Officer (PDMR)
Å	Å	
Å	Å	
b)	Initial notification	Initial notification

Ä	/Amendment Ä Ä							
3 Ä	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor Ä							
a) Ä	Name Ä Ä	ZIGUP plc						
b) Ä	LEI Ä Ä	213800B3ZUTDOZYVJB41						
4 Ä	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Ä Ä							
a) Ä	Description of the financial instrument, type of instrument Ä	Ordinary shares of Ä£0.50 pence each in ZIGUP plc						
b) Ä	Identification code Ä Ä	GB00B41H7391						
c) Ä	Nature of the transaction Ä Ä	Award of 122 Ordinary Shares of Ä£0.50 in the Company subject to the terms of the Company's Share Incentive Plan.						
d) Ä	Price(s) and volume(s) Ä Ä	<table><tr><td>Ä</td><td></td></tr><tr><td>Price(s) Ä</td><td>Volume(s)</td></tr><tr><td>Ä£0 Ä</td><td>122</td></tr></table> Ä Ä	Ä		Price(s) Ä	Volume(s)	Ä£0 Ä	122
Ä								
Price(s) Ä	Volume(s)							
Ä£0 Ä	122							
e) Ä	Aggregated information Ä - Aggregated Volume Ä - Price Ä Ä	Ä Ä 122 Ä Nil Ä Ä Ä						
f) Ä	Date of the transaction Ä Ä	20 August 2024						
g) Ä	Place of the transaction Ä Ä	Outside Trading Venue						

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1 Ä	Details of the person discharging managerial responsibilities / person closely associated Ä	
a) Ä	Name Ä Ä	Ä Ä Katie Tasker-Wood
2 Ä	Reason for the notification Ä	
a) Ä	Position/status Ä Ä	Chief Strategy Officer (PDMR)
b) Ä	Initial notification /Amendment Ä Ä	Initial notification
3 Ä	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor Ä	
a) Ä	Name Ä Ä	ZIGUP plc
b) Ä	LEI Ä Ä	213800B3ZUTDOZYVJB41
4	Details of the transaction(s): section to be repeated for (i) each type of	

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a) Â	Description of the financial instrument, type of instrument	Ordinary shares of Â£0.50 pence each in ZIGUP plc				
b) Â	Identification code	GB00B41H7391				
c) Â	Nature of the transaction	Award of 122 Ordinary Shares of Â£0.50 in the Company subject to the terms of the Company's Share Incentive Plan.				
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Price(s)	Volume(s)					
Â£0	122					
e) Â	Aggregated information - Aggregated Volume - Price	Â Â 122 Â Nil Â Â Â				
f) Â	Date of the transaction	20 August 2024				
g) Â	Place of the transaction	Outside Trading Venue				

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1 Â	Details of the person discharging managerial responsibilities / person closely associated	
a) Â	Name	Â Emma Ayton
2 Â	Reason for the notification	
a) Â	Position/status	Human Resources Director (PDMR)
b) Â	Initial notification /Amendment	Initial notification
3 Â	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Â	Name	ZIGUP plc
b) Â	LEI	213800B3ZUTDOZYVJB41
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b) Â	Identification code	GB00B41H7391

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e) Â Â	Aggregated information	<table><tr><td>- Aggregated Volume</td><td>122</td></tr><tr><td>- Price</td><td>Nil</td></tr></table>		- Aggregated Volume	122	- Price	Nil
- Aggregated Volume	122						
- Price	Nil						
f) Â Â	Date of the transaction	20 August 2024					
g) Â Â	Place of the transaction	Outside Trading Venue					

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1 Å Å	Details of the person discharging managerial responsibilities / person closely associated						
a) Å Å	Name	Å Å Jorge AlarcÅ³n Å					
2 Å Å	Reason for the notification						
a) Å Å	Position/status	Managing Director, Northgate Espana (PDMR) Å					
b) Å Å	Initial notification /Amendment	Initial notification					
3 Å Å	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a) Å Å	Name	ZIGUP plc					
b) Å Å	LEI	213800B3ZUTDOZYVJB41					
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Å Price(s) Å	Volume(s)						
Å£0 Å	122						
e) Å Å	Aggregated information - Aggregated Volume	Å Å 122					

	Â - Price Â Â	Â Nil Â Â Â
f) Â Â Â	Date of the transaction	20 August 2024
g) Â Â Â	Place of the transaction	Outside Trading Venue

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For further information, please contact:

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ZIGUP plc

Matthew Barton, Company Secretary

matt.barton@zigup.com

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