

**ZIGUP plc**

("ZIGUP" or the "Company")

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES OR CONNECTED PERSONS**

This announcement is made in accordance with Article 19 of the Market Abuse Regulation ("MAR").

The Company announces that the nil cost award of options over ordinary shares of £0.50 pence each in the Company made to the below PDMR on 9 August 2021 under the Company's 2019 Executive Performance Share Plan ("Awards") vested on 9 August 2024.

On 27 August 2024, the PDMR exercised the following Award and sold the following ordinary shares.

Details of the full notification by the Company is set out below.

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Katie Tasker-Wood (PDMR)					
2	Reason for the notification						
a)	Position/status	Chief Strategy Officer					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	ZIGUP plc					
b)	LEI	213800B3ZUTDOZYVJB41					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.50 pence each in ZIGUP plc					
b)	Identification code	GB00B41H7391					
c)	Nature of the transaction	Acquisition of Ordinary Shares of £0.50 pence each made under the ZIGUP PLC 2019 Executive Performance Share Plan					
d)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>17,654</td></tr></table>		Price(s)	Volume(s)	Nil	17,654
Price(s)	Volume(s)						
Nil	17,654						
e)	Aggregated information	<table><tr><td>- Aggregated Volume</td><td>17,654</td></tr><tr><td>- Price</td><td>Nil</td></tr></table>		- Aggregated Volume	17,654	- Price	Nil
- Aggregated Volume	17,654						
- Price	Nil						
f)	Date of the transaction	27 August 2024					
g)	Place of the transaction	Outside of a Trading Venue					

Â Â	Transaction 2					
a) Â Â	Description of the financial instrument, type of instrument	Ordinary shares of Â£0.50 pence each in ZIGUP plc				
b) Â Â	Identification code	GB00B41H7391				
c) Â Â	Nature of the transaction	Sale of Ordinary Shares made under the ZIGUP plc 2019 Executive Performance Share Plan				
d) Â Â	Price(s) and volume(s)	<table><tr><td>Â Price(s) Â</td><td>Volume(s)</td></tr><tr><td>Â£4.16 Â</td><td>17,654</td></tr></table>	Â Price(s) Â	Volume(s)	Â£4.16 Â	17,654
Â Price(s) Â	Volume(s)					
Â£4.16 Â	17,654					
e) Â Â	Aggregated information - Aggregated Volume - Price	Â Â 17,654 Â Â£4.16 Â Â				
f) Â Â	Date of the transaction	27 August 2024				
g) Â Â	Place of the transaction	London Stock Exchange (XLON)				

Â

For further information, please contact:

Â

ZIGUP plc

Matthew Barton, Company Secretary

[matt.barton@zigup.com](mailto:matt.barton@zigup.com)

Â

Â

---