

2 September 2024

SEED Innovations Limited
("SEED" or the "Company")

Director Share Purchase

SEED Innovations Ltd, the AIM-quoted investment company offering exposure to disruptive, high-growth, life sciences and technology ventures typically inaccessible to everyday investors, is pleased to announce it has been informed today that on 2 September 2024, Ed McDermott, Chief Executive Officer at SEED, purchased a further 1,450,000 ordinary shares in the Company at an average price of 1.50p per share. Following this purchase Mr McDermott has a beneficial interest of 6,130,000 shares representing 3.18% of the issued share capital of the Company.

This announcement contains inside information for the purposes of Article 7 of EU Regulation No. 596/2014, which forms part of United Kingdom domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended).

- Ends -

For further information visit: www.seedinnovations.co or contact:

Ed McDermott Lance de Jersey	SEED Innovations Ltd	info@seedinnovations.co
James Biddle Roland Cornish	Beaumont Cornish Limited Nomad	(0)20 7628 3396
Isabella Pierre Damon Heath	Shard Capital Partners LLP Broker	(0)20 7186 9927
Ana Ribeiro Isabel de Salis Seb Weller	St Brides Partners Ltd Financial PR	seed@stbridespartners.co.uk

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Ed McDermott
2	Reason for the notification	
a)	Position/status	Chief Executive Officer at SEED Innovations Limited
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	SEED INNOVATIONS LIMITED

a)	Name	SEED INNOVATIONS LIMITED													
b)	LEI	213800KV6ETTB1BRZ435													
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted														
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares GG00BRK9BQ81													
b)	Nature of the transaction	On market purchase of shares													
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1.54p</td><td>150,000</td></tr><tr><td>1.474p</td><td>500,000</td></tr><tr><td>1.47p</td><td>250,000</td></tr><tr><td>1.523p</td><td>500,000</td></tr><tr><td>1.5475p</td><td>50,000</td></tr></table>		Price(s)	Volume(s)	1.54p	150,000	1.474p	500,000	1.47p	250,000	1.523p	500,000	1.5475p	50,000
Price(s)	Volume(s)														
1.54p	150,000														
1.474p	500,000														
1.47p	250,000														
1.523p	500,000														
1.5475p	50,000														
d)	Aggregated information - Aggregated volume - Price	1,450,000 Ordinary Shares £21,743.75													
e)	Date of the transaction	2 September 2024													
f)	Place of the transaction	London Stock Exchange													

TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer and to the FCA in Microsoft Word format if possible) ⁱ

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached ⁱⁱ :	SEED Innovations Limited	
1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)		
Non-UK issuer		
2. Reason for the notification (please mark the appropriate box or boxes with an "X")		

An acquisition or disposal of voting rights		
An acquisition or disposal of financial instruments		X
An event changing the breakdown of voting rights		
Other (please specify) ⁱⁱⁱ :		
3. Details of person subject to the notification obligation ^{iv}		
Name		Edward McDermott
City and country of registered office (if applicable)		London
4. Full name of shareholder(s) (if different from 3.) ^v		
Name		
City and country of registered office (if applicable)		
5. Date on which the threshold was crossed or reached ^{vi} :		2 September 2024
6. Date on which issuer notified (DD/MM/YYYY):		02/09/ 2024
7. Total positions of person(s) subject to the notification obligation		
	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)
		Total of both in % (8.A + 8.B)
		Total number of voting rights held in issuer (8.A + 8.B) ^{vii}
Resulting situation on the date on which threshold was crossed or reached	3.177%	6,130,000
Position of previous notification (if applicable)	n/a	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached ^{viii}				
A: Voting rights attached to shares				
Class/type of shares ISIN code (if possible)	Number of voting rights ^{ix}		% of voting rights	
	Direct (DTR5.1)	Indirect (DTR5.2.1)	Direct (DTR5.1)	Indirect (DTR5.2.1)
GG00BRK9BQ81	6,130,000	0	3.177%	0
SUBTOTAL 8. A	6,130,000		3.177%	

B 1: Financial Instruments according to DTR5.3.1R (1) (a)				
Type of financial instrument	Expiration date ^x	Exercise/ Conversion Period ^{xi}	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
		SUBTOTAL 8. B 1		

B 2: Financial Instruments with similar economic effect according to DTR5.3.1R (1) (b)
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Type of financial instrument	Expiration date ^x	Exercise/ Conversion Period ^{xi}	Physical or cash Settlement ^{xii}	Number of voting rights	% of voting rights
			SUBTOTAL 8.B.2		

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")			
Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer ^{xiii}			
Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity (please add additional rows as necessary) ^{xiv}			
Name ^{xv}	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
Ed McDermott	3.177%		

10. In case of proxy voting, please identify:	
Name of the proxy holder	
The number and % of voting rights held	
The date until which the voting rights will be held	

11. Additional information ^{xvi}

Place of completion	London
Date of completion	2 September 2024

Notes

Seed Innovations Ltd is an AIM quoted investment company offering exposure to disruptive, high-growth, life sciences and technology ventures typically inaccessible to everyday investors. Its strategy focuses on identifying early-stage opportunities with upcoming investment catalysts, alongside more mature investments providing near-term liquidity. With a portfolio of such investments and cash reserves, the company is agile and poised to capitalise swiftly on new investment opportunities.

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