

Mulberry Group plc

Grant of Options

Further to its announcement on 9 July 2024, Mulberry Group plc ("**Mulberry**" or the "**Company**") is pleased to confirm that Andrea Baldo has joined the Company as Chief Executive Officer and as a Director.

Mulberry also confirms that, further to the announcement on 2 August 2024, the average closing price of a Mulberry ordinary share of 5 pence ("**Ordinary Share**") on the business days falling during the period of one calendar month prior to 1 September 2024 was 111.5p and, accordingly, this is the exercise price for the options over 3,000,000 Ordinary Shares referred to in that announcement.

Following the grant of these options, Andrea Baldo's beneficial interest in the Company consists of 3,000,000 unvested options under the Company's 2008 Unapproved Share Option Scheme.

For further information, please contact:

Mulberry Group plc

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The Company publicly discloses the following notification pursuant to the UK Market Abuse Regulations:

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Andrea Baldo					
2	Reason for the notification						
a)	Position/status	Chief Executive Officer					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Mulberry Group plc					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Options over Ordinary Shares					
	Identification code	GB0006094303					
b)	Nature of the transaction	Award made pursuant to the Mulberry Group plc 2008 Unapproved Share Option Scheme					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>111.5 pence</td><td>3,000,000</td></tr></table>		Price(s)	Volume(s)	111.5 pence	3,000,000
Price(s)	Volume(s)						
111.5 pence	3,000,000						
d)	Aggregated information						

	- Aggregated volume - Price	N/A
e)	Date of the transaction	1 September 2024
f)	Place of the transaction	Outside a trading venue

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