



VIRGIN MONEY UK PLC
 (Company)

LEI: 213800ZK9VGCYYR6O495

03 September 2024

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The Company announces that on 02 September 2024 the following Persons Discharging Managerial Responsibilities purchased shares under the Share Incentive Plan.

| Director | Number of Shares | Purchase Price |
|-----------------|------------------|----------------|
| Allegra Patrizi | 70 | £2.16 |

Announcement authorised for release by Lorna McMillan, Group Company Secretary.

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | |
|----------|--|---|----------|-----------|-------|----|
| a) | Name | Allegra Patrizi | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | PDMR | | | | |
| b) | Initial notification /Amendment | Initial Notification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | VIRGIN MONEY UK PLC | | | | |
| b) | LEI | 213800ZK9VGCYYR6O495 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of £0.10 each | | | | |
| | Identification code | GB00BD6GN030 | | | | |
| b) | Nature of the transaction | Purchase of shares via the Share Incentive Plan | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£2.16</td> <td>70</td> </tr> </tbody> </table> | Price(s) | Volume(s) | £2.16 | 70 |
| Price(s) | Volume(s) | | | | | |
| £2.16 | 70 | | | | | |
| d) | Aggregated information | | | | | |
| | - Aggregated volume | N/A | | | | |
| | - Price | N/A | | | | |
| e) | Date of the transaction | 02 September 2024 | | | | |

| | | |
|----|--------------------------|--|
| e) | Date of the transaction | 02 September 2027 |
| f) | Place of the transaction | London / London Stock Exchange (LON:LSE) |

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