

4 September 2024

Reach plc (the "Company")

Notification of Transactions by Person Discharging Managerial Responsibilities ("PDMR")

The Company announces that on 4 September 2024 Jim Mullen, Chief Executive, cancelled his participation in the 2021 Sharesave Scheme resulting in the lapse of an option over 3,658 shares (and return of the accumulated savings to him). This option was granted to Mr Mullen on 14 July 2021 with an exercise price of £2.46, and was, therefore, underwater.

Mr. Mullen has made an application to participate in the 2024 Sharesave Scheme. A further announcement will be made once any option is granted to him.

The notification below, which has been made in accordance with the requirements of the Market Abuse Regulation, provides further detail.

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Jim Mullen				
2	Reason for the notification					
a)	Position/status	Chief Executive				
b)	Initial notification /Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Reach plc				
b)	LEI	213800GNI5XF3XOATR61				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary 10p Shares GB0009039941				
b)	Nature of the transaction	Cancellation of participation and lapse of option granted under the 2021 Sharesave Scheme on 14 July 2021				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£2.46</td><td>3,658</td></tr></table>	Price(s)	Volume(s)	£2.46	3,658
Price(s)	Volume(s)					
£2.46	3,658					
d)	Aggregated information - Aggregated volume - Price	3,658 £2.46				
e)	Date of the transaction	2024-09-04				
f)	Place of the transaction	Outside a trading venue				

Enquiries

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LEI: 213800GNI5XF3XOATR61

Classification: 2.2 Information disclosed under article 19 of the Market Abuse Regulation.

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